INTRODUCING
mylipmiracle

the BEST of all lipsticks IN ONE

see pages 4–7

.11 oz. net wt.

$4.50
will be 8.00

799012-9 ©Avon Products, Inc. 2004 All Rights Reserved.

Call your Representative to see a Mark magalog

CAMPAIGN 20, 2004 AVON PRODUCTS, INC., 1251 AVENUE OF THE AMERICAS, NEW YORK, NY 10020

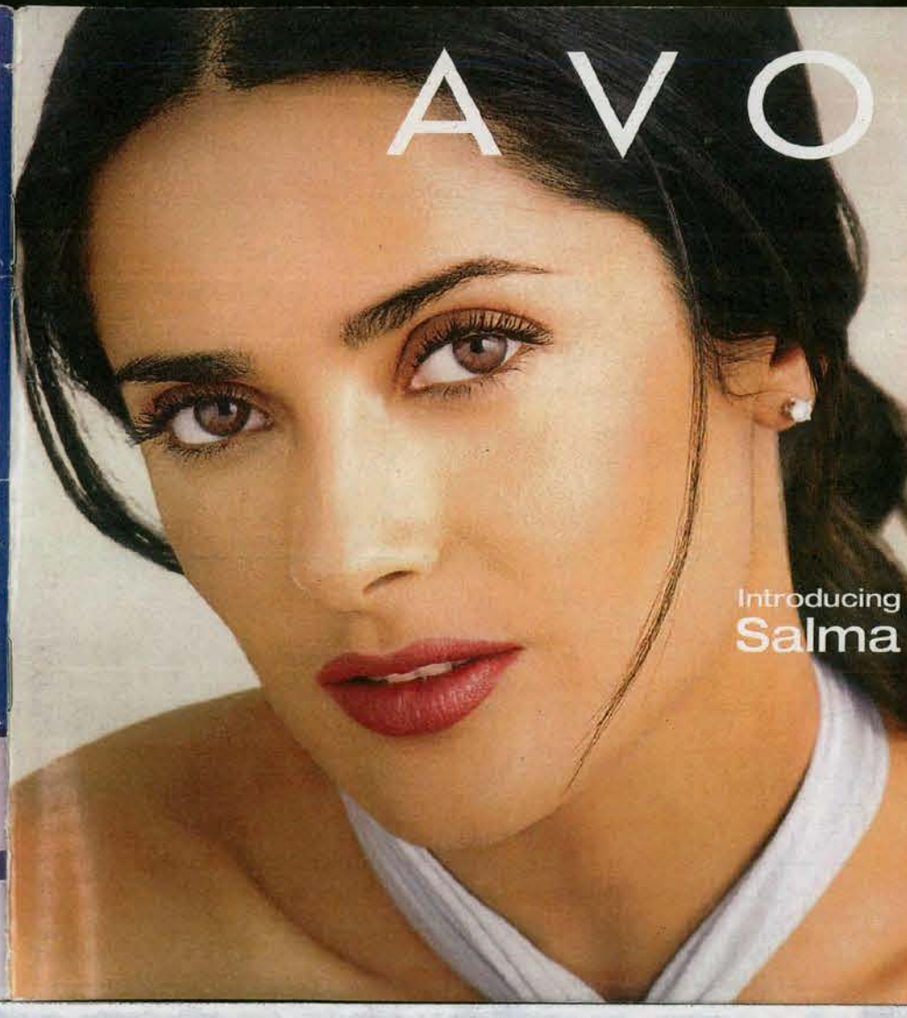
To place an order, call

Brochure effective until

Credit cards not applicable in Puerto Rico and the Caribbean.

If you're not happy with any purchase, just return it for an exchange or your money back.
No questions. No fuss. No problem.
That's our promise to you.

Brian C Connolly
President
Avon North America



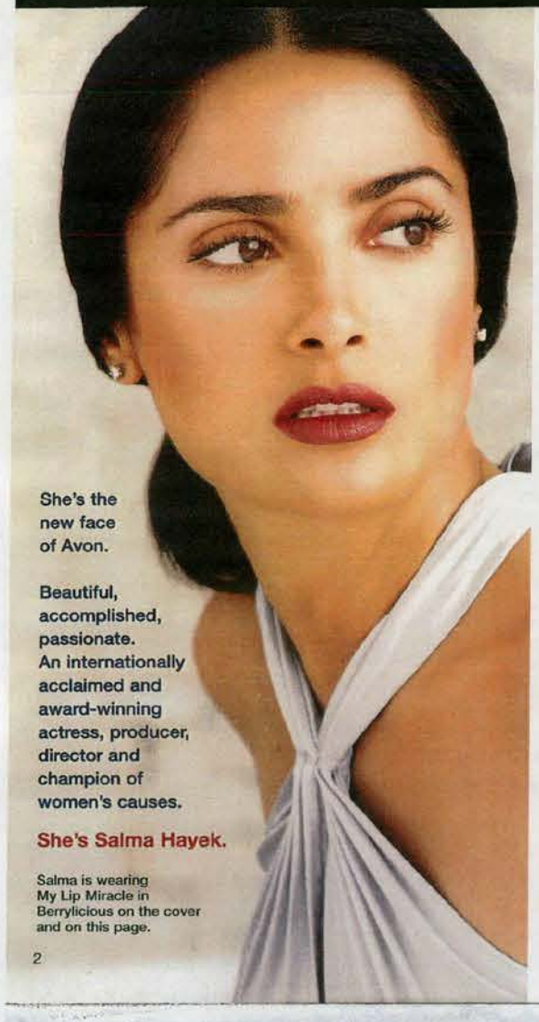
AVON

CAMPAIGN 20

Introducing
Salma Hayek

and the NEW LOOK of Avon Color

AVON-NY 016940
AV_PIPES_0024319



She's the new face of Avon.

Beautiful, accomplished, passionate. An internationally acclaimed and award-winning actress, producer, director and champion of women's causes.

She's Salma Hayek.

Salma is wearing My Lip Miracle in Berrylicious on the cover and on this page.

BOLD NEW LOOK!

Open up to a whole **new way to shop** at Avon.

You'll find exciting new items and all your favorites now presented as never before...**on big, easy-to-read pages** with handy **color-coded tabs** to let you find each section quickly.

Look in **FASHION** for jewelry, apparel and accessories. Turn to **BODY** for Skin-So-Soft, Planet Spa **and more.**

Every page you turn is designed to make your shopping easy and fun. **Enjoy!**

WHAT'S INSIDE:

COLOR	4, 74
SKIN CARE	16
FASHION jewelry & apparel	30
FRAGRANCE	56
BODY	88
KIDS	114
GIFTS	122

what's hot

PAGE 25
BUST-SCULPT

gotta have it

PAGE 135
PUMPKIN SPICE
BUBBLE BATH

introducing
AVONColor
Color that couldn't exist without YOU

Now and in the coming months:

NEW innovative products

NEW sleek package design

NEW range of beautiful shade palettes

Now there's chemistry between you and your makeup...

Meet the new **AVON COLOR.** Our new exclusive **Intuitive Technology™** adapts to your personal color, chemistry and features.

Reveal a beauty that's yours alone.

AVON-NY 016941
AV_PIPES_0024320

Let's talk

about
the power of
having it all.

Salma is wearing
My Lip Miracle in
Berrylicious.

introducing
mylipmiracle

it's like getting
3 LIPSTICKS
IN ONE!

Berrylicious

day-to-night
wear
up to 8 hours

miraculous
moisture
all day

superior
color & shine
stay true

AVONColor Color that couldn't exist without YOU

color

tested&proven

- Shinier than **Revlon®** Super Lustrous® Lipstick
- Feels more moisturizing than **Chanel®** HydraBase Lipstick*
- Feels creamier than **Clinique®** Different Lipstick
- Wears as long as **L'Oréal®** Endless Lipstick*

*Among those expressing an opinion.

AVON-NY 016942
AV_PIPES_0024321

the best of all lipsticks IN ONE.

no trade-offs.

Compromise wear for shine?

Give up moisture for long wear?

Those days are over.

Now get the best of all lipsticks in one... promise.

With **Exclusive Intuitive Technology™** so it knows exactly what you want and what you need.

AVONColor Color that couldn't exist without YOU

Let your natural radiance shine through.
Choose a shade that complements your skin's undertone.

cool
Blue undertone. Try pinks and roses.

Remarkaberry

Peach Wonder

warm
Yellow undertone. Beiges and browns usually work best.

neutral
Balanced undertone. Try mauves/berries for cool to neutral, corals/reds for neutral to warm.

Totally Twig

COOL

- Berry Delight 206-058
- Remarkaberry 205-912
- Incredibloom 206-081
- Mauviest ▲ 205-927
- Pinktastic ▲ 205-779
- Very Berry 205-970
- Pink Star ▲ 205-798
- Berrylicious 205-999
- Rosiest ▲ 205-817

WARM

- Peach Wonder 206-010
- Café Grande ▲ 206-282
- Incredible 206-172
- Brown Unbound 206-407
- Super Red 206-191
- Cocolicious 206-411
- Wonder Wine 206-278
- Auburn Awe 205-802

NEUTRAL

- Totally Twig 206-392
- Wondrose 205-836
- Perfect Pink 205-783

▲Shimmer

NEW

mylipmiracle
LIPCOLOR

miraculous wear, moisture, color & shine

AN AVON FIRST

up to 8 hours of lasting wear.

Instantly, **lips feel 100% moisturized,** softer, smoother.

GUARANTEED!

.11 oz. net wt.
WILL BE 8.00
HAVE IT ALL NOW

4.50

BUY NOW & SAVE 3.50

AVON-NY 016943
AV_PIPES_0024322

PALES/ SHEERS

Marshmallow (W) 220-179
French Tip White (C) 219-585
Lilac Linen (W) 206-555
Sheer French Pink (C) 206-540
Clear (N) 219-570

DAZZLES

Sheer Pale Pink (C) 219-111
Metro Mauve (W) 219-604
Rave ▲(C) 219-642
Dynamo ▲(C) 219-651
Spellbound ▲(W) 219-638
Mirage ▲(W) 209-197
Ruby Slipper ▲(W) 219-035
Dazzling Diamond ▲(C) 219-020

CREAMS

Cotton Candy (C) 219-619
French Tip Lilac (C) 219-590
Red Alert (W) 219-680
Cherry Jubilee 219-824
Tycoon (C) 220-035
Heather (W) 219-958
Bare Necessity (W) 219-092
Real Red (W) 219-733
Pink Glaze (C) 219-370
Mulberry (C) 219-852
Petunia (C) 219-403
Princess (C) 219-506

SHIMMERS

Geranium ▲(C) 206-560
Cashere ▲(N) 219-107
Deluxe Chocolate ▲(W) 219-393
Mosaic Plum ▲(C) 219-072
Femme ▲(C) 219-934
Pale Gold ▲(W) 218-828
Wink ▲(C) 219-566
Spring Fling ▲(C) 219-877
Delish ▲(W) 219-835
Bronze Patina ▲(N) 218-870
Dreamy ▲(C) 218-612
Lullaby ▲(C) 206-536
Dusky Cherry ▲(C) 219-858
Rouge Fatal ▲(C) 219-920

(C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

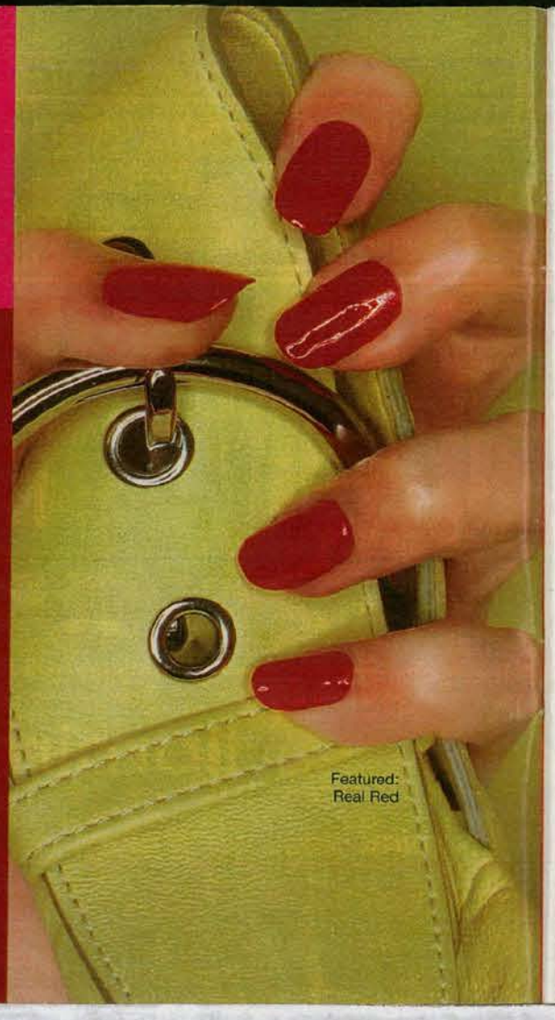
choose any finish:

pales/sheers
Soft, sheer, chic. Career to casual, or dreamy and romantic look.

dazzles
Glittering finish beyond shimmer! Dramatic, notice-me shades!

creams
Classic finish. Rich, full color. High shine. Fashion musts.

shimmers
Pearl-lustre shine. Reflects light. Great for evening and extra sparkle.



Featured: Real Red

NEW nailwear
NAIL ENAMEL

- **stronger wear** with real diamond dust
- **10-day performance** with normal touch-ups
- **longer brush** for easier application!

SLEEKNEWDESIGN
ROUNDED-EDGE BOTTLE
feels comfortable in your hand!

AVONColor Color that couldn't exist without YOU!

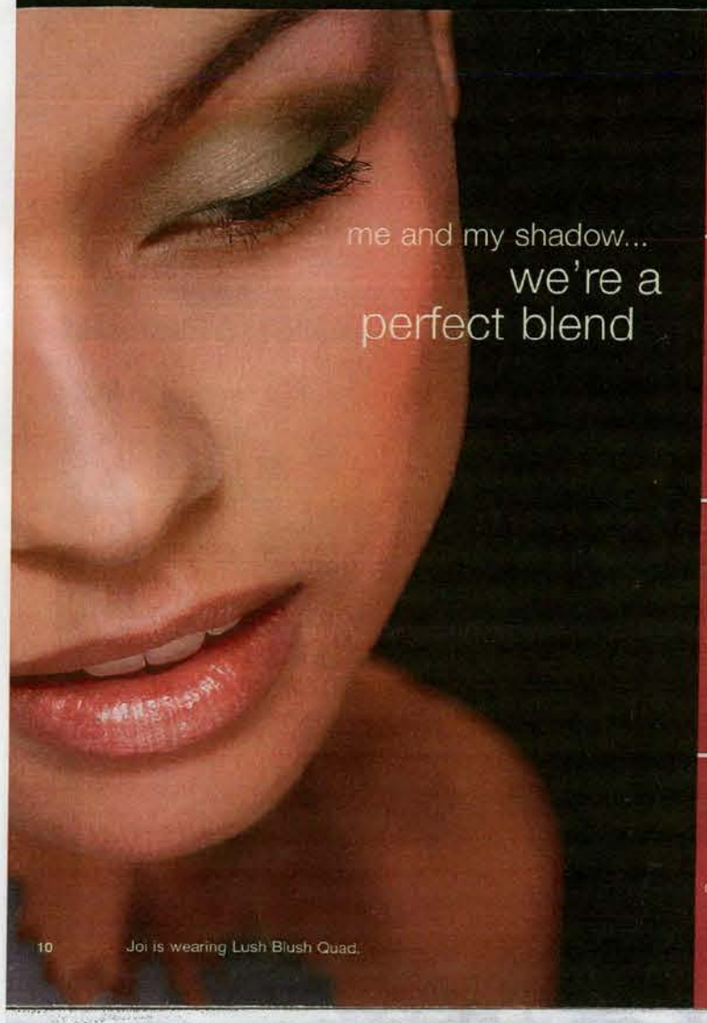
Avon Intuitive Technology™ reads my nails with color so personal, it adjusts to the condition of my nails. Actually hydrates and strengthens exactly where I need it.

.4 fl. oz.
WILL BE 4.50
YOUR STRONG FINISH

2.99

BUY NOW & SAVE 1.50

AVON-NY 016944
AV_PIPES_0024323



10 Joi is wearing Lush Blush Quad.

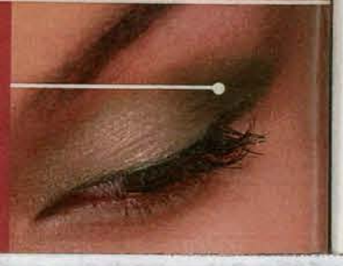
Get the look! Featured: Lush Blush Quad.

1. **Apply lightest** color over entire lid and under brow for highlight. **BLEND.**

2. **Add depth** with shade a bit deeper at inner corner. **BLEND.**

3. **Overlay color** with next deepest shade from crease to upper lash line. **BLEND.**

4. **Accent** with **deepest** shade in crease at outer corner. **BLEND.**



NEW
True Color Quads have an exclusive "Self-Liquifying" technology that responds to the warmth of my skin to make colors come alive!

NEW Lush Blush Quad (C) 222-540
NEW Lilac Dream Quad (C) 222-520
NEW Charcoal Quad (C) 222-535
NEW Candy Sweets Quad (C) 222-516
NEW Cocoa Glow Quad (W) 221-930
NEW Deepest Rose Quad (C) 222-645
NEW Denim Quad (C) 222-353

(C)—Cool
(W)—Warm
▲Shimmer

AVONColor® Color that couldn't exist without YOU

- Smoother application
- Silkier feel
- Self-adjusting technology

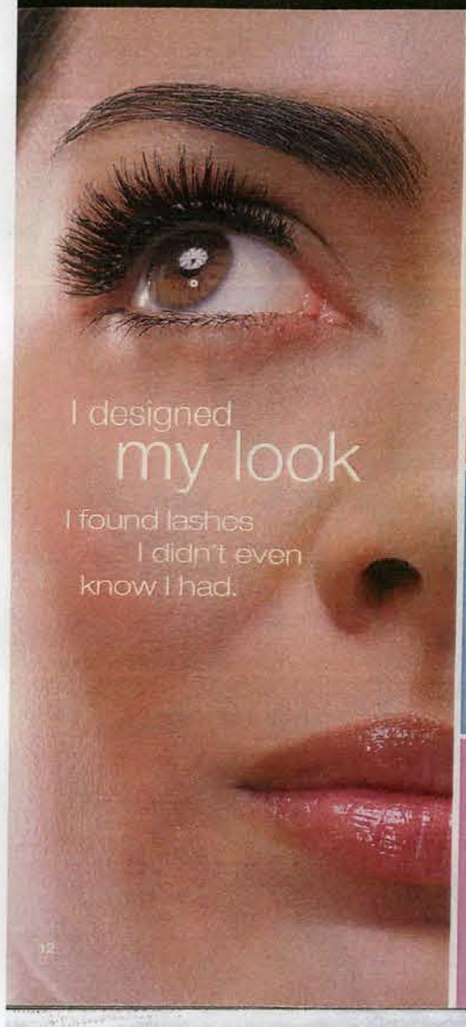
.20 oz. total net wt.
WILL BE 6.50

YOUR TRUE EYE DEAL

4.99

BUY NOW & SAVE 1.50

AVON-NY 016945
AV_PIPES_0024324



I get 3 mascaras in one mascara vial to fulfill my every lash desire. The real luxury? Getting any lash look I want...one, two, three. All thanks to Avon's Building Block Technology and my magic wand.

With Lash Designer,
I get better-than-Great Lashes.

1 coat
from fine to
defined

2 coats
from defined to
new lengths

3 coats
from long to
luxurious

AVONColor Color that couldn't exist without YOU

NEW
lashdesigner
MASCARA

find,
define,
design
every little lash

tested&proven

Not even Maybelline® Great Lash® defines more lashes than LASH DESIGNER!

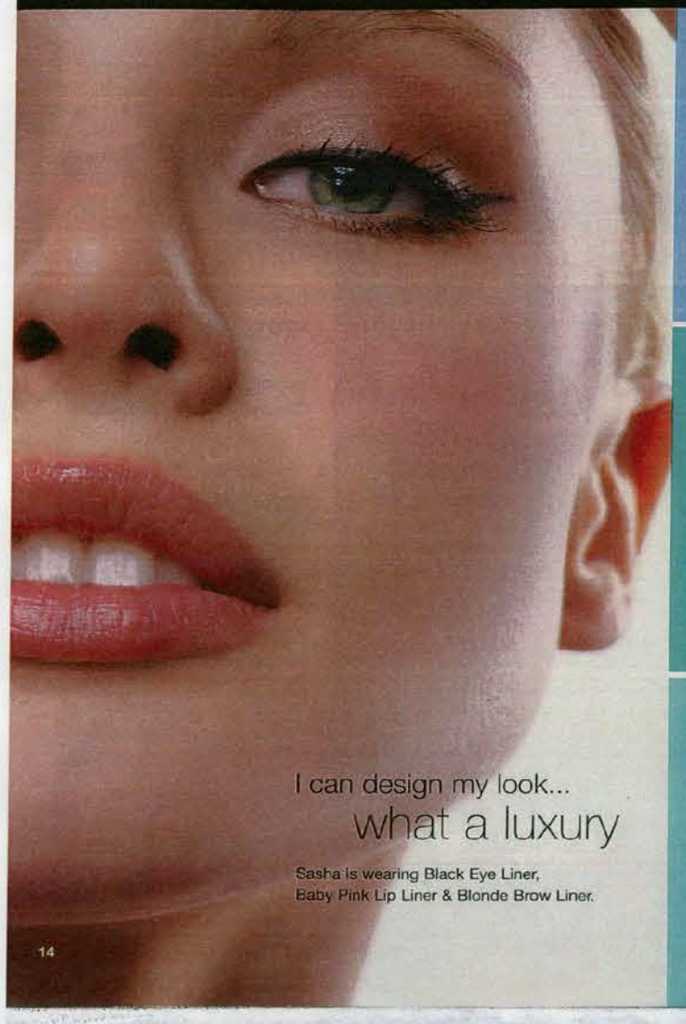
LASH DESIGNER has
- Building Block Technology
- Clean Build™ Brush

Great Lash Doesn't!

Define up to
170% more lashes
with smaller **precision**
no-clump patented
Clean-Build™ brush.

.28 oz. net wt.
WILL BE 7.00
DESIGN YOUR LOOK.
3.99
BUY NOW &
SAVE 3.00

AVON-NY 016946
AV_PIPES_0024325



I can design my look...
what a luxury

Sasha is wearing Black Eye Liner, Baby Pink Lip Liner & Blonde Brow Liner.

NEW Lip Liner

I can make my lips look fuller, more defined and make my lipstick last longer. It's me in control.

NEW Eye Liner

The luxury of it all is the new more powdery feel, the better coverage and the so-much-easier application. This liner can go smokey or smooth to suit my mood.

NEW Brow Liner

Soft powdery formula defines precisely for natural-looking brows. I can fill gaps, create shape and frame my eyes.

Lip Liner

Eye Liner

Brow Liner

(C)=Cool (W)=Warm (N)=Neutral ▲Shimmer

AVONColor. Color that couldn't exist without YOU.

color

NEW
ultraluxury
LINERS

glide-on, precision no-tug color...

up to 8-hour wear!

SLEEKNEWDESIGN

For more makeup must-haves, turn to page 74.

Each, .04 oz. net wt. WILL BE 5.00

LUXURY FOR HALF PRICE!

2.49 EACH

BUY NOW & SAVE 2.50

AVON-NY 016947
AV_PIPES_0024326

AVON

FACING FALL

A change of weather demands a change in your daily skin care. Fall rules: protect, smooth and soothe. As the temperature drops, your skin may be more irritated, blotchy and dry. Lighten up on the harsh cleansers and load up on the heavier moisturizers to keep skin happily hydrated and perfectly protected.

skin care

FORCE EXTRA

advanced signs of aging

over 60% firmer, more uplifted skin in just 7 days*

uplift & tighten

ANEW FORCE EXTRA
Triple Lifting
Day Cream SPF 15 AM
1.7 fl. oz.
253-203

ANEW FORCE EXTRA
Triple Lifting Night Cream PM
1.7 fl. oz.
036-197

your choice 22.00

*Findings based on consumers' perceptions

brighten, smooth, protect for fall

age spots, freckles & skin discolorations start to **fade away** in just 7 days

LUMINOSITY ULTRA

all stages of aging

Diamonex Plus™
a one-of-a-kind advanced brightener blocks new spots, while instantly working to visibly fade out existing age spots and freckles

Parsol® 1789 and SPF 15
protect against damaging UVA/UVB rays and future discolorations

brighten

ANEW LUMINOSITY ULTRA
Advanced Skin Brightener SPF 15
UVA/UVB AM
1 fl. oz. *196-590*
reg. 22.00

NOW $15
SAVE OVER 30%

AVON-NY 016948
AV_PIPES_0024327

stop wrinkles before they start

Your favorite age reversers, with built-in wrinkle radar, seek out age damage and help repair it before it shows on your skin.

age reversal & repair

RETROACTIVE+

for face
Repair Face Cream AM/PM
1.7 fl. oz. *263-602*
25.00

for eyes
Repair Eye Serum AM/PM
.4 fl. oz. *246-300*
18.00

for body
Repair Body Lotion AM/PM
5.1 fl. oz. *247-288*
16.00

RETROACTIVE+

minimal/moderate signs of aging

LIMITED EDITION
1 FL. OZ. SIZE (1-MONTH SUPPLY)

RETROACTIVE+
Repair Face Cream
1 fl. oz. *310-074*

ONLY
$14

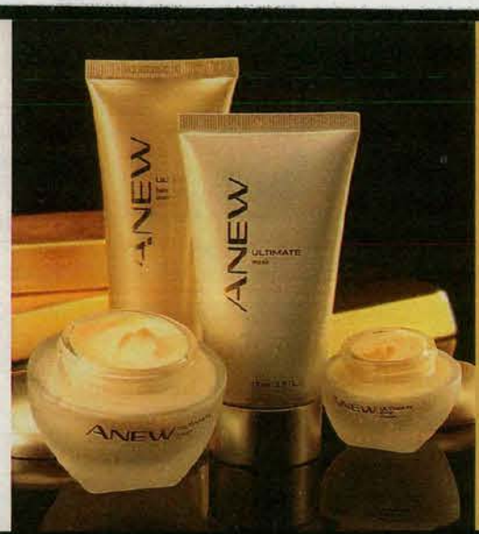
firm & contour

ULTIMATE

for face
Skin Transforming Face Cream AM/PM
1.7 fl. oz. *299-731*
30.00
Mask
2.5 fl. oz. *271-038*
18.00

for hands & nails
Hand and Nail Cream SPF 15 AM
2.5 fl. oz. *148-420*
15.00

for eyes
Eye Cream AM/PM
.5 fl. oz. *276-006*
22.00



transform the look & feel of your skin, in just 4 weeks*

Luxurious, richly indulgent soufflé actually transforms the look and feel of your skin.
In just 4 weeks, you'll notice:
- dramatically firmer and uplifted skin
- supremely smooth, virtually lineless skin
- richly radiant, exquisitely brilliant skin

*ULTIMATE Skin Transforming Face Cream.

ULTIMATE

advanced signs of aging

LIMITED EDITION
1 FL. OZ. SIZE (1-MONTH SUPPLY)

ULTIMATE
Skin Transforming Face Cream
1 fl. oz. *146-670*

ONLY
$20

AVON-NY 016949
AV_PIPES_0024328

peel away the years
in just 1 week
2-Step Facial Peel

ANEW CLINICAL
2-Step Facial Peel
An intensive, ready-to-use retexturizing treatment; peels away dullness, dryness and age damage so healthier skin cells can surface, restoring skin's radiance and youth.
STEP 1—10% Glycolic Acid (30 unscented pads)
STEP 2—Neutralizer (30 unscented pads)
311-635

$32

After 1 week
100% of women showed improvement in skin texture, clarity & pores

With continued use
81% of women showed fewer fine lines & wrinkles

CLINICAL
all stages of aging

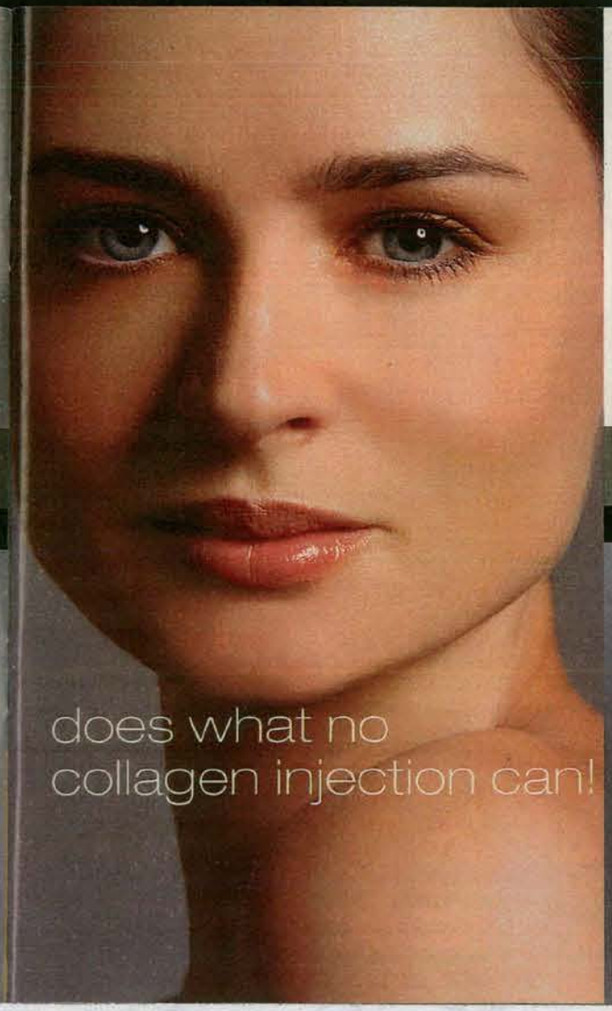
polishes skin
for incredible radiance
in an instant
Micro-Exfoliant

ANEW CLINICAL
Micro-Exfoliant
Creamy resurfacing treatment with aluminum oxide micro-bead exfoliants (the same materials used in a professional micro-dermabrasion treatment) produces a powerful polishing action for newer, more youthful-looking skin. Use every other day. 2.5 fl. oz. *130-622*

$20

Instantly
actively polishes skin for a radiant complexion & more even-toned skin

With continued use
softens the appearance of spots & skin discolorations

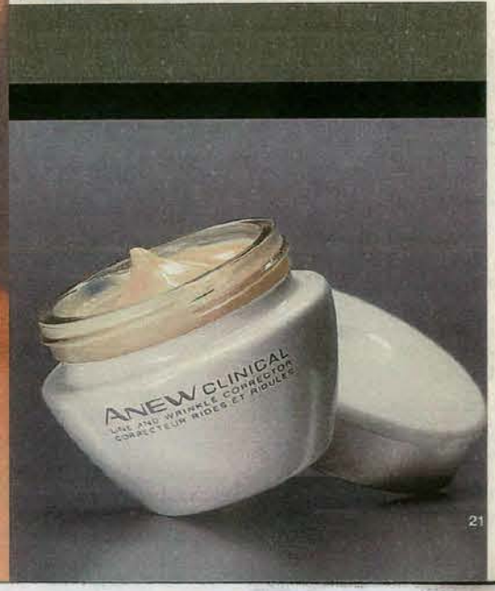


plump lines & wrinkles
from the inside out
Line and Wrinkle Corrector

Derma-3X Technology™:
REBUILDS collagen for less-lined skin, RECREATES elastin for improved resilience, REGENERATES hydro-proteins for increased skin density and minimized creasing.

ANEW CLINICAL
Line and Wrinkle Corrector
Use alone or under any ANEW moisturizer. 1 fl. oz. *119-094*

$32



AVON-NY 016950
AV_PIPES_0024329

ANEW

minimal/moderate signs of aging

age prevention

PURE O_2 Oxygenating Youth Complex SPF 15 AM
Reveals a pure, healthy, renewed complexion. 1.7 fl. oz. *048-163*
24.00

self-adjusting

ADVANCED ALL-IN-ONE MAX SPF 15 UVA/UVB
Cream AM
Moisturizes, exfoliates, protects, brightens and refines skin.
1.7 fl. oz. *106-160*
Lotion AM
1.7 fl. oz. *054-586*
16.00 each

radiance

CLEARLY C 10% Vitamin C Serum PM
Brings back the clarity of your skin in just two weeks.1 fl. oz. *178-876*
20.00

repair wrinkles

LINE ELIMINATOR Dual Retinol Facial Treatment PM
Patent-pending irritation reducing vitamin/herbal technology refines, resurfaces and replenishes deep lines and wrinkles. 1 fl. oz. *027-674*
16.00

LINE ELIMINATOR Neo-Retinol Line Plumper SPF 15 AM
Smoothes away lines on contact.
.06 oz. *131-050*
16.00

line & wrinkle control

LINE ELIMINATOR Dual Retinol Facial Treatment PM
Patent-pending irritation-reducing vitamin/herbal technology refines, resurfaces and replenishes deep lines and wrinkles.
1 fl. oz. *027-674*
16.00

eye fix

Perfect Eye Care Cream SPF 15 AM
Rich cream moisturizes, nourishes and reduces the appearance of fine lines and wrinkles.
.5 fl. oz.
229-119
14.50

OVER $30 VALUE
(page 23)

BOTH NOW $15
221-031

AVON-NY 016951
AV_PIPES_0024330

Give yourself a total body makeover in just 4 weeks!

CELLU-SCULPT
Anti-Cellulite
Slimming Treatment

America's #1 anti-cellulite treatment!*

MILLIONS OF FIGURES HAVE ALREADY SHAPED UP!

- **IN JUST 4 WEEKS:** FIRMS AND TIGHTENS to visibly reduce cellulite
- **IN JUST 8 WEEKS:** See a more BEAUTIFUL SILHOUETTE

Based on women who expressed an opinion.

CELLU-SCULPT $16

Cellu-Sculpt
Anti-Cellulite Slimming Treatment
Slather it on thighs and massage it in thoroughly. 6.7 fl. oz. *309-715*

*Mass market comparison.

what's hot

NEW

BUST-SCULPT
Contouring Cream

Firm up your bust in just 4 weeks!

THE LONGER YOU USE IT, THE BETTER THE RESULTS!

IN JUST 8 WEEKS:

- **75%** saw and felt that their breasts were more toned*
- **77%** felt tighter skin in the breast area*
- **75%** saw a visible reduction in the appearance of stretch marks*

*Based on women who expressed an opinion.

BUST-SCULPT $16

Bust-Sculpt
Contouring Cream
A stimulating blend of botanicals, vitamins and nutrients that tone, sculpt, firm and flatter your bustline. 5 fl. oz. *308-097*

AVON-NY 016952
AV_PIPES_0024331

moisture musts!

HYDROFIRMING BIO⁶

Two-tier smart-technology system renews and firms skin:

- **Reprograms** skin to remoisturize and lock it in
- **Rebalances** essential skin enzymes to firm itself

Eye Cream
Instantly firms skin by 93%.
.5 fl. oz. *254-999*
reg. 10.50
only 6.99

Night Cream
Instantly boosts skin's moisture by 185%; 85% increase in overall firmness.
1.7 fl. oz. *127-820*
reg. 12.50
only 8.99

Day Cream SPF 15
Instantly boosts skin's moisture by 165%; 95% increase in overall firmness.
1.7 fl. oz. *006-578*
reg. 12.50
only 8.99

SAVE UP TO 30%

OR ANY 3 FOR 19.99
(SAVE UP TO 17.50)
MIX OR MATCH

everyday essentials

Lighten, brighten & firm

dark circles?

Lighten Up Plus Undereye Treatment
Visibly diminishes dark circles.
5 fl. oz. *235-068*
15.00

face need firming?

Dramatic Firming Cream for Face and Throat
1.7 fl. oz.
235-049
8.00

puffy eyes, undereye bags?

Advanced Eye Perfector with Peptides
5 fl. oz. *007-450*
9.50

dark spots, discolorations?

Banishing Cream Skin Discoloration Lightener
2.5 fl. oz. *235-053*
8.50

Wipe out oil, dirt & blemishes

oily/ combo skin?

Skin Refining Mask
Reduces oiliness & enlarged pores.
3.4 fl. oz.
212-432
8.50

Skin Refining Toner
6.7 fl. oz.
212-470
7.00

blemish-prone skin?

Spot Clearing Treatment
.33 fl. oz.
212-580
8.50

Oil-Free Skin Clearing Lotion
1.7 fl. oz.
212-561
9.50

moisture musts!

Moisture is a daily must to keep skin hydrated and healthy-looking. Cooler weather calls for extra smoothing and soothing, PLUS continued sun protection. Happy hydrating!

complete care?

Simply Complete Everyday Lotion SPF 10
Super-light lotion shields skin from damaging sun rays...and it's oil-free! 1.7 fl. oz. *002-720*
reg. 9.50

skin extra thirsty?

Moisture 24 Long-Lasting Hydrating Cream
Boosts skin's moisture by 121% on contact. Delivers 80% moisture beyond 24 hours!
1.7 fl. oz. *079-707*
reg. 9.50

need nourishing?

Multi-Boost Daily Vitamin Moisturizing Cream SPF 15
Your daily dose of essential vitamins to keep skin happy and healthy; younger-looking, too!
2.5 fl. oz. *001-265*
reg. 8.00

pure radiance?

Source C Vitamin C Complex
Gel-cream instantly moisturizes, reenergizes and illuminates skin.
1.7 fl. oz. *148-578*
reg. 10.50

ONLY 4.99 EACH
SAVE UP TO 50%

AVON-NY 016953
AV_PIPES_0024332

the big cleanup!

aging skin

Ultra Cream Cleanser AM/PM
Cleanses skin and removes makeup while it moisturizes and retexturizes.
5.1 fl. oz. *035-941*
reg. 12.00

PURE O_2 Daily Oxygen Facial Cleanser AM/PM
An age-reversing facial cleanser and toner in one!
4.2 fl. oz. *250-439*
reg. 12.00

Clarifying Essence AM/PM
Alcohol-free toner clarifies and moisturizes.
5.1 fl. oz. *036-216*
reg. 12.00

dry skin

Clean Cream Cold Cream Cleanser
Ditches the dirt and makeup in one full sweep. 5.1 fl. oz.
057-862
reg. 7.00

oily/combo skin

TRUE-POREFECTION Skin Refining Cleanser
Lathers away pore-clogging dirt, oil and makeup. Skin stays shine-free up to 8 hours. Cool, refreshing tingle. 6.7 fl. oz.
212-413
reg. 7.50

normal skin

Clean Cloths
Each wonder cloth removes makeup (even stubborn mascara), deep cleans, exfoliates and lightly moisturizes skin in one simple step! 25 cloths. *230-802*
reg. 7.00

normal skin

Keep It Fresh! Multi-Vitamin Toner
Invigorating toner with vitamins A, C and E refreshes, revives and reduces oiliness without drying. 6 fl. oz.
274-697
reg. 6.00

Keep It Clean! Multi-Vitamin Cleanser
Pearly gel packed with vitamins effectively whisks away dirt, oil and makeup. Rinses off without a trace!
6.7 fl. oz. *084-497*
reg. 6.00

breakout-prone skin

Facial Cleansing Scrub
Gets oily, acne-prone skin deep-down clean, lifting away pore-clogging dirt.
2.5 fl. oz.
277-419
reg. 4.29

Deep Cleansing Cloths
Each cloth cleanses, refreshes and tones for clear, healthy-looking skin, at home or on the go. 20 moist cloths. *277-810*
reg. 5.29

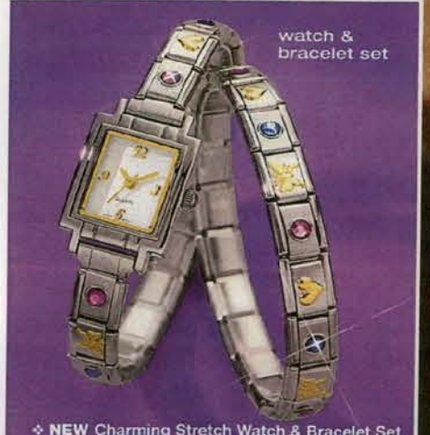
Deep Pore Cleanser
Penetrates pores to unclog dirt and oil without drying out your skin. Protects pores from future buildup. Oil-free. 5.1 fl. oz.
277-806
reg. 4.29

Purifying Gel Cleanser
Oil-free, gel-to-foam cleanser dissolves dirt and oil to leave skin extra clean, clear and refreshed.
5.1 fl. oz. *276-814*
reg. 4.29

ONLY $10 EACH **ONLY $3.99 EACH**

ONLY 2.99 EACH **ONLY 1.99 EACH**

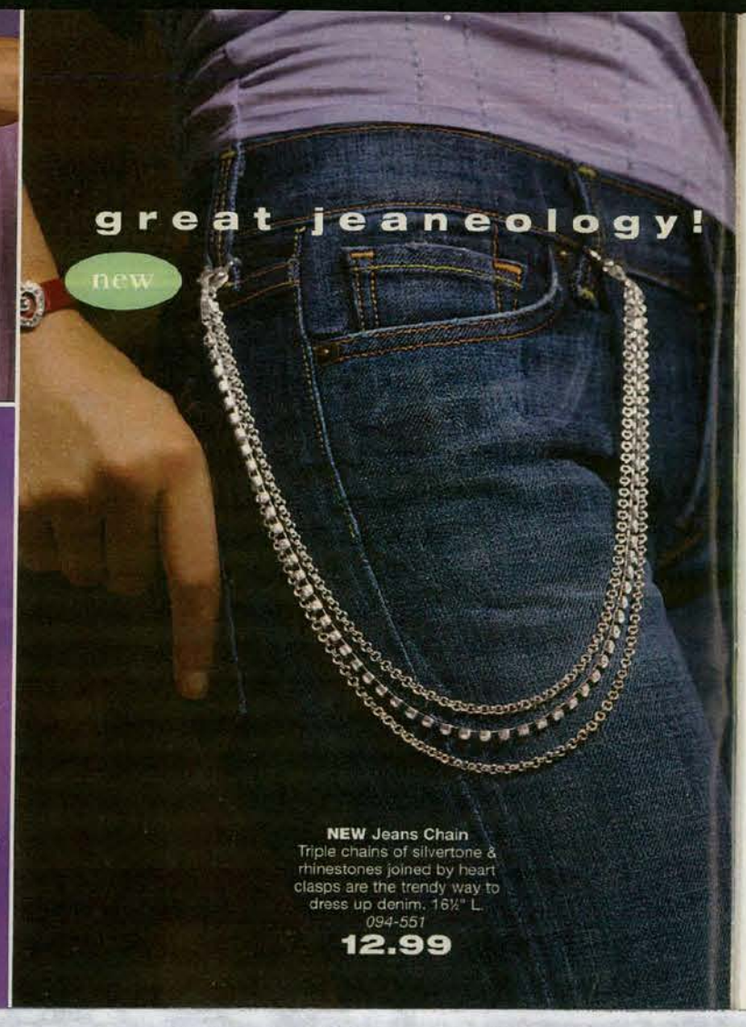
AVON-NY 016954
AV_PIPES_0024333



❖ **NEW Charming Stretch Watch & Bracelet Set**
Quartz movement watch & matching bracelet. Silvertone with rhinestones & goldtone accents. Stretch bands with removable links adjust to fit most wrists.
250-940
34.99 the set

great jeaneology!

new



NEW Jeans Chain
Triple chains of silvertone & rhinestones joined by heart clasps are the trendy way to dress up denim. 16½" L.
094-551
12.99

6 looks— one great set

new

two straps
one watch
one heart slide

❖ **NEW Convertible Watch & Bracelet Set**
You get two 9¾" croco-textured straps, a rhinestone-accented silvertone heart slide & a silvertone quartz movement watch that slides easily onto either strap.
315-573
special price
19.99 4-piece set
WILL BE 29.99

AVON-NY 016955
AV_PIPES_0024334

NEW INTERCHANGEABLE
Silvertone with three easy-to-change magnetic inserts: sodalite, goldtone & silvertone.

Pendant on Cord
16" cord with 3" extender.
308-374
19.99 the set

Earrings
Pierced.
308-389
12.99 the set

❖ **EA by Etienne Aigner Equestrian Watch**
Quartz movement.
6¾" L with 1½" of extender links.
Goldtone *103-782*
Silvertone *103-778*
was 29.99
now 24.99 each
while supplies last

❖ **Copper Accents Watch**
Tooled genuine leather strap, 9¼" L. Copper-finish case & hardware.
Quartz movement.
251-310
19.99

Copper Bracelet with Tri-Tone Twist
Copper, brass & silvertone finishes.
Small *251-330*
Large *267-297*
9.99

SHELL
Shell disks with silvertone.

Multistrand Necklace
Illusion strands. 20" L with 3" extender.
094-403
was 19.99 **now 14.99**

Earrings
Pierced.
094-441
was 9.99 **now 7.99**

NEW TEAL & TOPAZ COLORED
Beautiful beading with burnished brass finish.

Multistrand Necklace
Removable 2" pendant on 16" strands with 3" extender.
094-480
19.99

Earrings
¾" L. Pierced.
094-513
7.99

buy this necklace, get the matching earrings
FREE

fashion

AVON-NY 016956
AV_PIPES_0024335

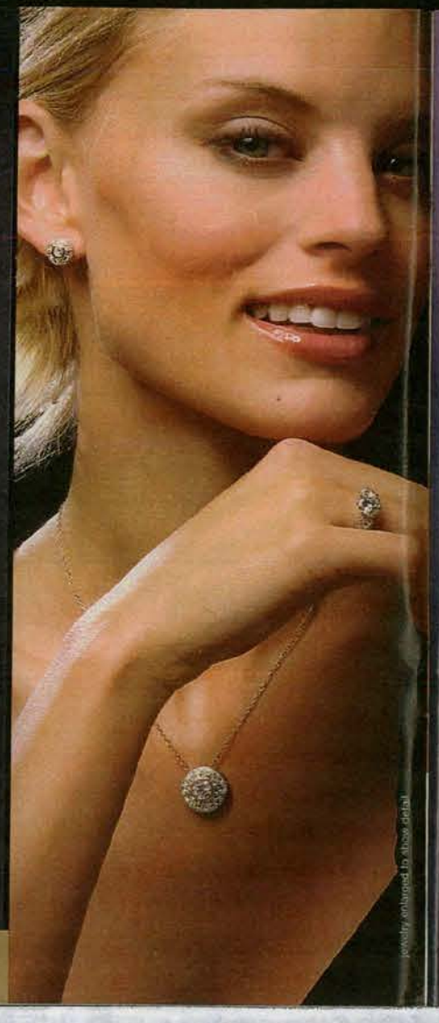
new

genuine diamonds in precious 10k gold settings

new

- **NEW Diamond Accent Cross Necklace**
  Genuine diamond set in a 10k gold cross. 1" L. 19" chain.
  129-713
  79.99

- **NEW Lab-Created Sapphire Ring with Genuine Diamond Accents**
  Set in 10k gold.
  5 *129-201* 8 *129-330*
  6 *129-311* 9 *129-440*
  7 *129-326* 10 *129-680*
  99.99



new

go platinum

The perfect symbol of glamour and sophistication, platinum is the most desirable of precious metals. What better way to set off the brilliance of our 100-facet cz's!

new

NEW PLATINUM-PLATED 100-Facet CZ Ring in Gift Box
Gorgeous 100-facet cz with 2 trillion-cut cz's (3-carat total diamond-weight equivalent) & rhinestone accents. Sizes
5 *250-769* 9 *250-879*
6 *250-807* 10 *250-917*
7 *250-830* 11 *250-921*
8 *250-864*
$25

100-Facet CZ Necklace
2-carat diamond-weight equivalent cz in a pavé setting on 16" chain with 3" extender.
193-553
19.99
WILL BE 29.99

CZ Earrings
½-carat total diamond-weight equivalent. Pierced.
194-143
9.99
WILL BE 14.99

brilliant prices

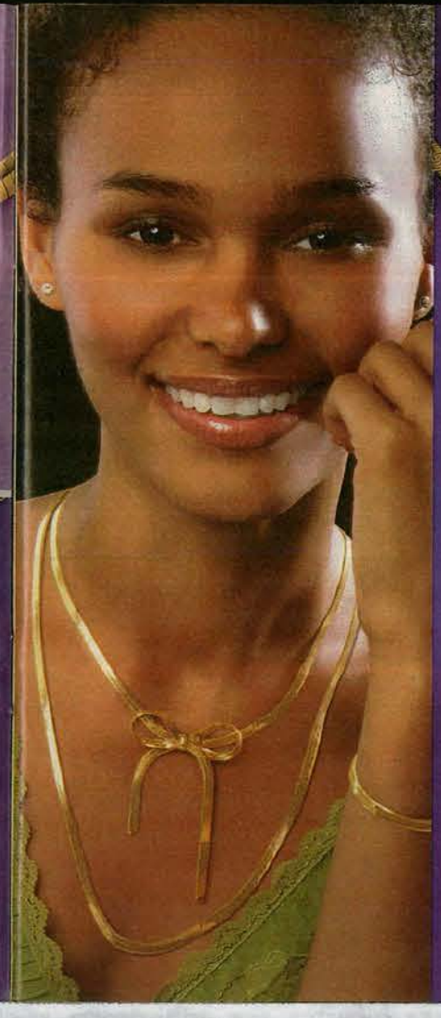
AVON-NY 016957
AV_PIPES_0024336

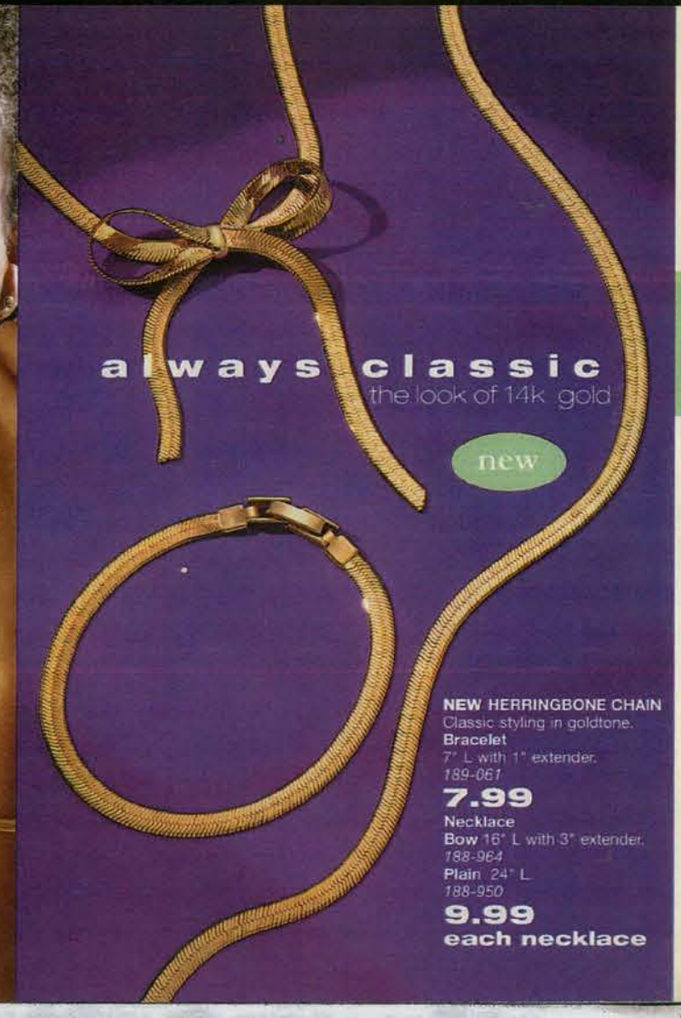
❖ **Textured Silvertone & Abalone Watch**
Quartz movement. Adjusts from 6¼" to 8".
250-955
24.99

TWO-TONE RHINESTONE-ACCENTED
Goldtone/silvertone.

Earrings
Pierced *249-549*
Clip *249-458*
9.99

Omega Necklace
16" chain with 3" extender.
249-143
19.99





NEW HERRINGBONE CHAIN
Classic styling in goldtone.

Bracelet
7" L with 1" extender.
189-061
7.99

Necklace
Bow 16" L with 3" extender.
188-964
Plain 24" L.
188-950
9.99
each necklace

wear marquise ring alone or with outer bands

50% off

Silvertone Marquise Interchangeable Ring
Center band set with 5 cz's & two removable outer bands with cz accents.
5 033-092 9 033-312
6 033-130 10 033-346
7 033-150 11 033-365
8 033-179
was 29.99
now 14.99 3-band set
while supplies last

necklace & earring set

Pink Rose Drop Necklace & Earring Gift Set
Pink sculpted rose on rhinestone-accented goldtone necklace (16" L with 3" extender) & pierced earrings.
174-316
19.99 the set

AVON-NY 016958
AV_PIPES_0024337

necklace, bracelet & earring set

Textured Silvertone 3-Piece Set
Pendant on 16" black silk cord with 3" extender, pierced earrings & cuff bracelet in choice of sizes:
Small *327-349* Large *327-520*
was 14.99
now 9.99 the set
while supplies last

good things come in sets of 3

bracelet, earring & jacket set
choose silvertone or goldtone

Sparkling Tennis Bracelet & Interchangeable Earring Gift Set
Rhinestone bracelet (7" L with 1" extender) & pierced studs with removable jackets.
Silvertone *251-363* Goldtone *251-397*
14.99 each set

anklet, ring & earring set

Rhinestone Heart Drop Three-Piece Gift Set
Silvertone set with rhinestone accents: 7" anklet with 1" extender, anywear ring (adjusts to fit sizes 3-5) & pierced earrings.
251-067
14.99 the set

November's birthstone is Citrine

$10 off
necklace, bracelet & earring set
your choice of 12 birthstone colors

Simulated Birthstones
- **Jan Garnet** *323-434*
- **Feb Amethyst** *325-748*
- **Mar Aquamarine** *325-752*
- **April Diamond** *010-930*
- **May Emerald** *010-945*
- **June Alexandrite** *010-950*
- **July Ruby** *010-979*
- **Aug Peridot** *023-334*
- **Sept Sapphire** *029-806*
- **Oct Tourmaline** *032-608*
- **Nov Citrine** *032-684*
- **Dec Blue Topaz** *032-741*

Pear-Shaped Birthstone 3-Piece Set
Simulated birthstones set in silvertone with rhinestone accents. 16" necklace with 3" extender, 7" bracelet with 1" extender & ¾" pierced earrings. Comes with storage pouch.
was 24.99
now 14.99 each set

AVON-NY 016959
AV_PIPES_0024338

bracelet, necklace & watch also available in silvertone.

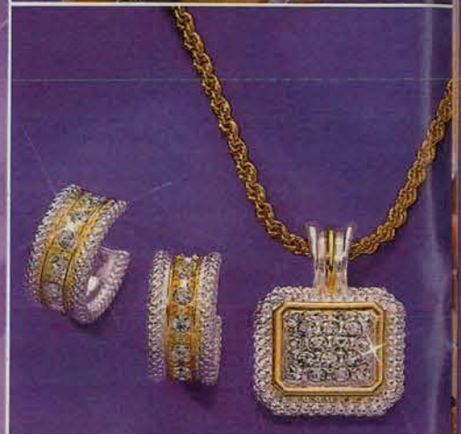
HEART ACCENT
With rhinestone pavé.

Bracelet
7" chain with 1" extender.
Goldtone *074-910* Silvertone *211-379*
was 14.99
now 9.99

Necklace
16" chain with 3" extender.
Goldtone *119-663* Silvertone *119-644*
was 19.99
now 14.99

❖ **Watch**
Quartz movement. Adjustable link bracelet, 7" L with ½" extender.
Goldtone *120-534* Silvertone *122-431*
was 24.99
now 19.99

Sparkling Rhinestone Drop Anklet
Silvertone.
9" L with 1" extender.
316-751
9.99



NEW TEXTURED TWO-TONE PAVE
Rhinestones in goldtone with silvertone details.

Earrings
Pierced.
316-508
9.99

Necklace
16" chain with 3" extender.
316-493
14.99

STERLING SILVER

perfectly precious, perfectly crafted

Simulated Birthstones

Jan Garnet
(S) *318-549*
(L) *318-955*

Feb Amethyst
(S) *318-568*
(L) *318-989*

Mar Aquamarine
(S) *318-587*
(L) *319-014*

April Diamond
(S) *318-606*
(L) *319-029*

May Emerald
(S) *318-644*
(L) *319-071*

June Alexandrite
(S) *318-663*
(L) *319-052*

July Ruby
(S) *318-682*
(L) *319-090*

Aug Peridot
(S) *318-720*
(L) *319-124*

Sept Sapphire
(S) *318-902*
(L) *319-139*

Oct Pink Tourmaline
(S) *318-921*
(L) *319-143*

Nov Citrine
(S) 318-936
(L) *319-818*

Dec Blue Topaz
(S) *318-940*
(L) *319-158*

new

NEW Sterling Silver Birthstone Bypass Ring
Simulated birthstones on adjustable band. Small (sizes 6–8) & Large (sizes 8–10)
special price
14.99 each
WILL BE 24.99

AVON-NY 016960
AV_PIPES_0024339

STERLING SILVER BAGUETTE
Rectangular CZ Ring
Sizes
5 186-244 9 186-631
6 186-574 10 186-646
7 186-608 11 186-650
8 186-627
29.99

Band Ring
Cz baguettes. Sizes
5 176-615 9 182-067
6 176-840 10 182-071
7 181-807 11 182-583
8 181-845
29.99

Sterling Silver Genuine Black Sapphire Ring
Sizes
5 147-844 9 150-555
6 150-115 10 150-612
7 150-244 11 150-665
8 150-316
19.99

Sterling Silver CZ Stone Ring
Garnet-colored cz. Sizes
5 139-490 9 139-558
6 139-510 10 139-562
7 139-524 11 139-577
8 139-543
24.99

Sterling Silver Open Work Butterfly Anklet
Clear rhinestone accents. 9" L with 1" extender.
152-050
19.99

Sterling Silver Double Toe Ring
Adjusts to fit most middle toes. Pastel rhinestone accents. Flower 182-784
14.99

while supplies last

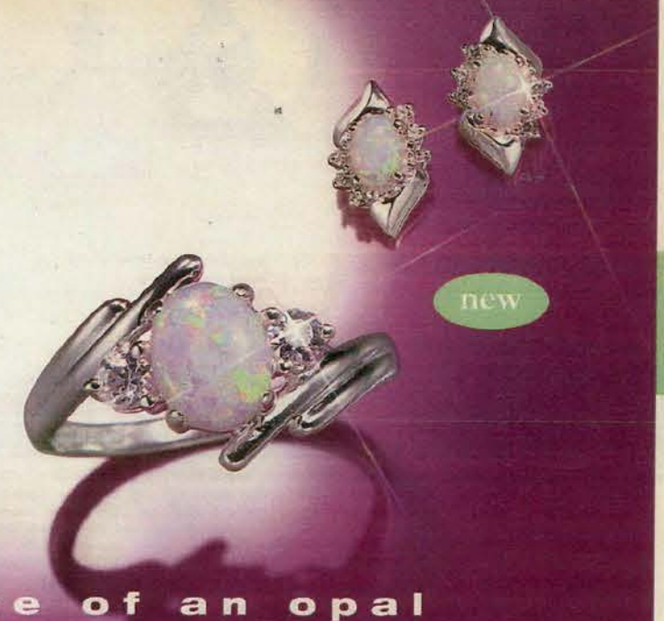
Sterling Silver Diamond Accent Ring with Genuine Stones
Amethysts in diamond-accented setting.
Sizes
5 306-500
6 306-807
7 306-811
8 307-382
9 307-564
10 307-913
11 308-465
39.99

Sterling Silver Genuine Amethyst Necklace
Amethysts & one clear cz on a 19" chain.
093-961
29.99

STERLING
perfectly precious,

Sterling Silver CZ Color 3-Ring Set
Pink, yellow & clear cz's. Sizes
5 210-679 9 211-240
6 210-865 10 211-292
7 211-216 11 211-383
8 211-235
29.99 3-ring set

SILVER
perfectly crafted



new

the fire of an opal
at a fraction of the price

NEW STERLING SILVER OPALESQUE
Fiery simulated opal.
Ring with CZ Accents
Sizes
5 194-287 9 194-359
6 194-330 10 194-363
7 194-636 11 194-378
8 194-344
19.99

Earrings with CZ Accents
¼" L. Pierced.
194-640
19.99

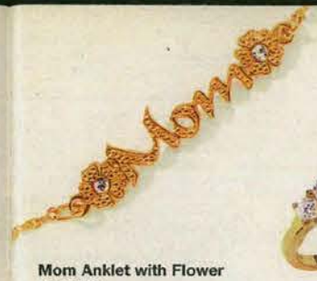
sterling silver to mix or match **buy one, get one* FREE** *of equal or lesser value

AVON-NY 016961
AV_PIPES_0024340

Sealed with a Kiss Rhinestone Heart Earrings
Silvertone. Pierced. In red flocked lip-shaped box.
034-156
was 9.99 now 7.99

Sparkling Chandelier Earrings
Silvertone with clear rhinestones. Pierced.
232-494
was 19.99
now 14.99

Silvertone Pear Shaped CZ Slide Necklace
16" L with 3" extender.
194-454
was 24.99
now 14.99



Mom Anklet with Flower Accents
Goldtone with rhinestone accents. 9" L with 1" extender.
206-942
was 9.99
now 5.99

Multi CZ Adjustable Ring
Goldtone: Small (sizes 5-7)
053-025
was 14.99
now 9.99

TWO-TONE
Smoky-quartz-colored glass in goldtone bezel with antiqued silvertone.
Earrings
Pierced *250-190* Clip *121-951*
was 7.99 now 4.99
Multistrand Necklace
16" L with 3" extender. *250-094*
was 14.99 now 9.99

Two-Tone Triple Chain Bundle
Three chains: two silvertone, one goldtone.
Bracelet:
Small, 7" *004-470* Large, 8" *004-518*
Anklet:
Small, 9" *004-666* Large, 10" *004-704*
was 7.99
now 5.99 set of 3

fashion

up to 40% off while supplies last

❖ **White Easy-to-Read Watch**
Genuine mother-of-pearl dial. Silvertone case. 9¼" white leather strap. Quartz movement.
096-023
24.99

❖ **Rhinestone Round Face Watch**
Genuine mother-of-pearl dial in silvertone case with rhinestones. Quartz movement. 9¼" patent strap.
White *292-832* **Pink** *292-794*
was 29.99
now 24.99

❖ **Spider-Man® Collectible Watch in Comic Strip Box**
Silvertone case with domed lens. Luminescent hands. Quartz movement. 9¾" vinyl strap.
091-089
34.99
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❖ **Bratz™ Watch**
Quartz movement. Silvertone with blue strap, 9" L. Comes in lunch box tin.
055-654
24.99
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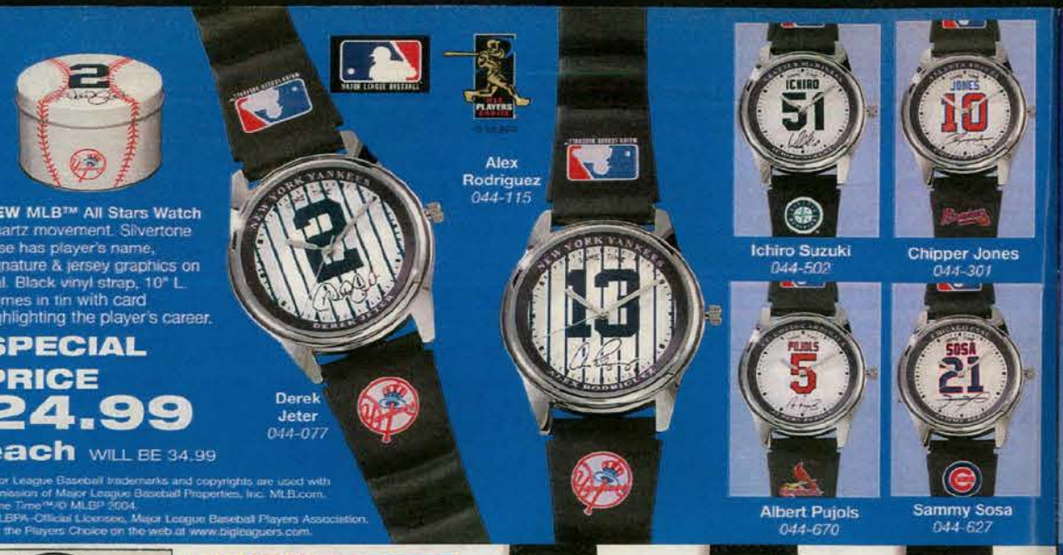
OVAL COLOR
Set in antiqued silvertone.
Link Necklace with Pendant
16" L with 3" extender. *070-810*
was 19.99 now 9.99
Button Earrings
Pierced *071-160*
was 14.99 now 7.99

CZ STAR
Set in silvertone.
Earrings
Pierced. *065-852*
was 14.99
Necklace
16" chain with 3" extender.
065-800
was 14.99
now 9.99 each

CASUAL SILVERTONE & JET
Jet-colored beads.
Multistrand Necklace
16" L with 3" extender. *290-658*
was 14.99 now 9.99
Dangle Earrings
Pierced. *290-017*
was 7.99 now 3.99

Shimmering Rhinestone Necklace
Silvertone with rhinestones. 16" chain with 3" extender.
185-267
was 9.99
now 4.99

AVON-NY 016962
AV_PIPES_0024341



❖ **NEW MLB™ All Stars Watch**
Quartz movement. Silvertone case has player's name, signature & jersey graphics on dial. Black vinyl strap, 10" L. Comes in tin with card highlighting the player's career.

SPECIAL PRICE 24.99 each WILL BE 34.99

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Derek Jeter
044-077

Alex Rodriguez
044-115

Ichiro Suzuki
044-502

Chipper Jones
044-301

Albert Pujols
044-670

Sammy Sosa
044-627

❖ **NASCAR® Drivers Watch in Tire Tin**
Silvertone. Quartz movement. Water-resistant. 9¾" black tire-tread strap.
Dale Earnhardt, Sr. #3 *145-014*
Dale Earnhardt, Jr. #8 *123-624*
Jeff Gordon #24 *123-514*
Tony Stewart #20 *123-533*
was 34.99

now 24.99 each

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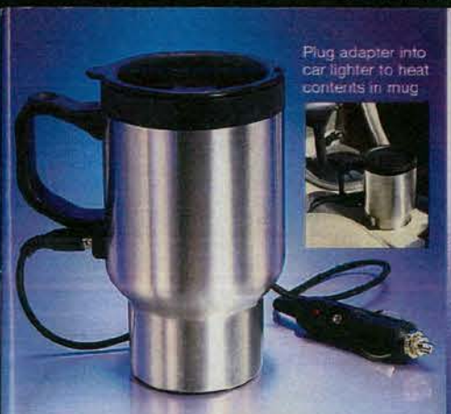


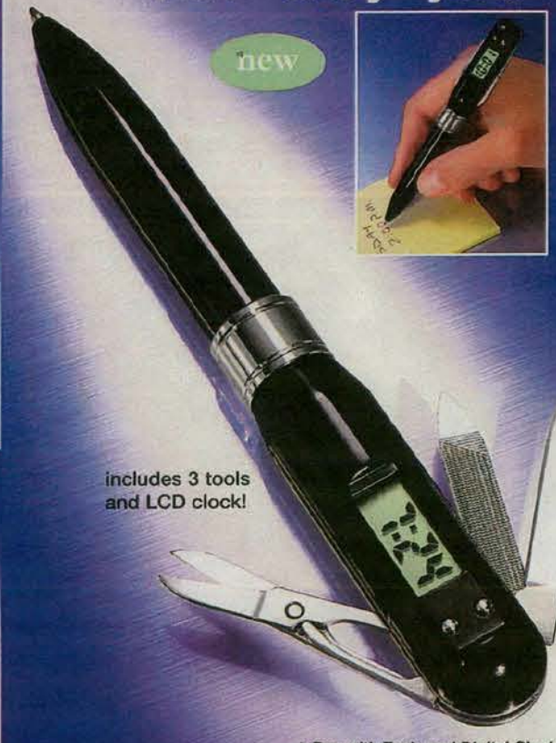
Plug adapter into car lighter to heat contents in mug

Heated Travel Mug
Take your favorite hot/cold drink on the go! Stainless steel and plastic. Holds 16 fl. oz. Mug, 6" H x 3¼" diam.; adapter cord, 49⅞" L.
201-500
9.99

❖ **Harley-Davidson® Studs Mug**
This hefty mug holds a generous 15 ounces! Chrome-colored details on base resemble studs. 4" H x 3¾" diam. Ceramic, dishwasher safe.
004-958
reg. 14.99 now 12.99

the "write" tool for any job

new



includes 3 tools and LCD clock!

❖ **Pen with Tools and Digital Clock**
The "write" tool to have all the time! LCD clock with date and time; scissors, file and knife fold out from pen. Takes 1 button-cell battery (included). 5½" L. Metal.
197-290
9.99

AVON-NY 016963
AV_PIPES_0024342

❖ **NEW Popcorn Knit Sweater**
Luxurious burgundy-color ramie/cotton with one-button close. Popcorn stitching on shawl collar & cuffs. Machine wash. Imported.
S(6-8) *163-623*
M(10-12) *163-642*
L(14-16) *163-657*
1X(16W-18W) *163-676*
2X(20W-22W) *163-700*
3X(24W-26W) *163-714*

special price
34.99
WILL BE 39.99

❖ **NEW Plaid Minibag**
Polyester/rayon with man-made trim & cotton lining. Zip pocket inside. 5" drop handle & detachable shoulder strap. 10" L x 6" H x 4" D. Imported.
026-587

only 9.99

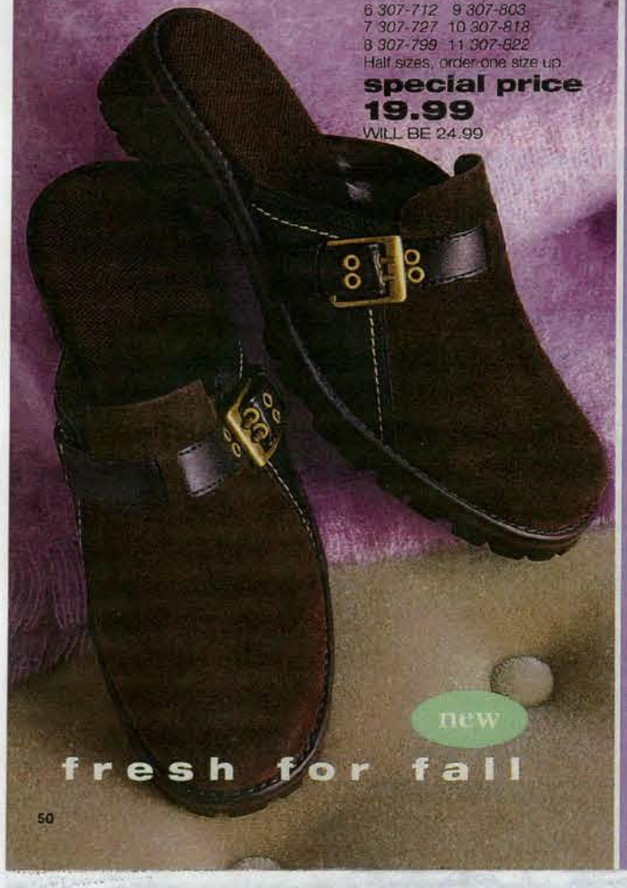
❖ **NEW Herringbone Flat Shoe**
Trendy silhouette. Black & white fabric with man-made trim & sole. Imported. Fits average (B) widths in whole sizes.
6 *026-094* 9 *026-257*
7 *026-190* 10 *026-261*
8 *026-242*
Half sizes, order one size up.

special price
16.99
WILL BE 19.99

❖ **NEW Corduroy Weekender Set**
3-piece set of cotton corduroy with polyester lining & man-made trim. Weekender has 2 pockets outside & 3 inside, 22" L x 12" H x 9½" D. Train Case has zip-around close & elasticized pocket inside, 8" L x 7½" H x 4¼" D. Jewelry Case has snap-close jewelry band & clear vinyl pocket, 3½" L x 4" H x 2" D. Imported.
162-100

only 24.99 3-piece set

AVON-NY 016964
AV_PIPES_0024343



NEW Double Buckle Clog
Genuine suede with trim & sole of man-made materials & fabric sock for added comfort. Antiqued brass buckle. Imported. Fits average (B) widths in whole sizes:
6 *307-712* 9 *307-803*
7 *307-727* 10 *307-818*
8 *307-799* 11 *307-822*
Half sizes, order one size up.

special price
19.99
WILL BE 24.99

new

fresh for fall

NEW Comfort Metallic Sneaker
Man-made materials. Imported. Fits average (B) widths in whole sizes:
6 *213-094* 9 *213-329*
7 *213-113* 10 *213-352*
8 *213-147*
Half sizes, order one size up.
24.99

NEW Mini Pocket Hobo
7 pockets inside & out. Nylon with vinyl trim & handle. 14" L x 8" H. Imported.
213-080
14.99

NEW Double Pocket Organizer Bag
10 great organizational features. Brown microfiber with polyester twill lining & adjustable vinyl strap. 13" L x 10" H. Imported. *253-935*
19.99

In the case of unforeseen demand, please allow 4-6 weeks for delivery of footwear.

contents not included

NEW Pink & Black Mini Totebag
7 organizational features. Detachable dog leash strap. Nylon with nylon lining & vinyl trim.
9" L x 7¼" H x 4" D.
Imported. *308-560*
12.99

NEW Sporty Nylon Handbag
Adjustable webbed straps. Top zip with a pocket on each side. Nylon lining with pockets inside.
19" L x 9¼" H x 5¼" D.
Imported.
308-575
16.99

NEW Long Sleeve Terry Lounge Set
Black cotton/polyester stretch baby terry. Hooded jacket & fuchsia-piped pant. Machine wash. Imported.
S(6-8) *166-790*
M(10-12) *166-804*
L(14-16) *168-261*
39.99
1X(16W-18W) *166-421*
2X(20W-22W) *166-603*
3X(24W-26W) *166-641*
44.99

new

sporty style
basic black with hot-pink details

AVON-NY 016965
AV_PIPES_0024344

Steamboat Willie since 1928

Steamboat Willie Watch in Tin
Quartz movement. Silvertone with 9¼" brown strap.
183-977
34.99
©Disney

Groovy Scooby-Doo Watch with Keychain
Silvertone with brown vinyl strap, 9" L. Quartz movement. Comes with bone key chain. *231-593*
was 34.99
now 24.99
while supplies last
Scooby-Doo: TM & © Hanna-Barbera

Popeye 75th Anniversary Watch in Tin
Quartz movement watch. Silvertone case on 9¾" black leather strap with man-made lining.
183-962
34.99
©2004 King Features Syndicate, Inc./Fleischer Studios Inc. TM Hearst Holdings, Inc./Fleischer Studios Inc.

Classic Pooh Watch in Tin
Quartz movement. Goldtone with brown vinyl strap, 9" L. Comes in collector's tin with commemorative card. *036-379*
was 29.99
now 19.99
©Disney. Based on the "Winnie the Pooh" works by A.A. Milne and E.H. Shepard. ©2004.

In the case of unforeseen demand, please allow 4 weeks for delivery at fulfillment.

NEW Winnie the Pooh Fleece Slipper
Soft polyester fleece with cushy rubber sole. Embroidered detail. Imported
S(5-6) *164-209*
M(7-8) *164-247*
L(9-10) *164-370*
XL(11-12) *164-290*
9.99

AVON-NY 016966
AV_PIPES_0024345

2-tank set

❖ **NEW Pastel Knit Tanks**
Set of two. Ribbed cotton viscose knit with lace trim & satin bow. Adjustable elastic straps. Machine wash. Imported.
S(6-8) *213-720*
M(10-12) *213-735*
L(14-16) *213-740*
XL(16W-18W) *213-917*
19.99 2-tank set

❖ **NEW Pin Dot Tangerine Chemise**
Cotton with a touch of Lycra®. Stretch trim at neckline & cap sleeves. Machine wash. Imported.
S(6-8) *213-390*
M(10-12) *213-458*
L(14-16) *213-477*
1X(16W-18W) *213-481*
2X(20W-22W) *213-610*
3X(24W-26W) *213-630*
19.99

❖ **Lace Tank & Woven Short Sleep Set**
Floral stretch lace tank with racer back. Nylon/spandex/stretch lace tank & satin polyester charmeuse short. Machine wash. Imported.
S(6-8) *112-472*, M(10-12) *112-506*, L(14-16) *112-578*, XL(16W-18W) *115-510*
19.99

❖ **Lace Ruffle Short Nightgown**
Pink stretch nylon lace with adjustable elastic straps. Machine wash. Imported.
S(6-8) *010-892*
M(10-12) *011-262*
L(14-16) *011-334*
1X(16W-18W) *011-353*
2X(20W-22W) *120-003*
3X(24W-26W) *120-185*
19.99

❖ **NEW Brown Floral Mesh Chemise**
Sheer nylon spandex mesh with embroidered pink lace & tie at V-back. Machine wash. Imported.
S(6-8) *168-625*
M(10-12) *169-469*
L(14-16) *170-488*
1X(16W-18W) *171-450*
2X(20W-22W) *171-560*
3X(24W-26W) *172-309*
19.99

new

AVON-NY 016967
AV_PIPES_0024346

– gold is the new black

rub your wrist here to try Rare Gold
scented page

RARE **GOLD**

Treasure it always

Opulent orange flowers mixed with precious amber.

Eau de Parfum Spray
1.7 fl. oz. *296-948*
19.50

BUY ONE, GET ONE FREE SAVE 19.50

AVON-NY 016968
AV_PIPES_0024347

Dream life

Live your dream

A woody floral with mimosa flower, rose and glowing amber.

Eau de Parfum Spray
1.7 fl. oz. *070-590*
22.50

Luxe Shimmer Gel
6.7 fl. oz. *138-676*
12.00

Shower Gel with Moisturizing Beads
6.7 fl. oz. *180-136*
12.00

It's like getting 2 products free!

3-PIECE COLLECTION ONLY 22.50

201-481

an exceptional 46.50 value

Treselle

Revel in it

An opulent floral of Rose Gold ifescent, Iris Flower Absolute and Tiger Orchid.

Eau de Parfum Spray
1.7 fl. oz. *137-187*
28.00

Shimmer Dusting Powder with Puff
A touch of scented shimmer to indulge your senses.
3.5 oz. net wt. *317-246*
12.00

Creamy Shower Wash
A cleansing experience to revel in.
6.7 fl. oz. *182-401*
15.00

Luxe Shimmer Gel
A kiss of radiant shimmer and sheer moisture.
6.7 fl. oz. *060-353*
12.00

It's like getting 3 products free!

4-PIECE COLLECTION ONLY 28.00

308-140

an exceptional 67.00 value

AVON-NY 016969
AV_PIPES_0024348

–flirt with style

Wink

...AND MAKE THINGS HAPPEN

A sophisticated blend of fresh blueberry, vibrant raspberry and sparkling citrus.

Eau de Toilette Spray
1.7 fl. oz. *159-423*
reg. 16.50

ONLY 9.99
SAVE 6.50

–fashion is about passion

IMARI

Where passion blooms

A rich, elegant scent blossoming with incense, musk and hints of spice.

Eau de Cologne Spray
1.2 fl. oz. *051-610*
reg. 19.50

ONLY 9.99
SAVE 9.50

AVON-NY 016970
AV_PIPES_0024349

HAIKU
A simple statement of sheer poetry

A spiritual garden floral of jasmine, citrus and lilies.

Eau de Parfum Spray
1.7 fl. oz. *102-972*
19.50

Eau de Parfum Spray
.5 fl. oz. *318-022*
9.00

Body Lotion
6.7 fl. oz. *104-430*
10.00

Shower Gel with Moisturizing Beads
6.7 fl. oz. *068-483*
10.00

Shimmering Body Powder
1.4 oz. net wt.
236-580
5.50

RARE PEARLS
Reveal the gem inside

A shimmering floral with a pure heart of magnolia and sparkling plum.

Eau de Parfum Spray
1.7 fl. oz. *318-003*
19.50

Eau de Parfum Spray
.5 fl. oz. *018-840*
9.00

Body Lotion
6.7 fl. oz. *054-347*
10.00

Shower Gel with Moisturizing Beads
6.7 fl. oz. *054-328*
10.00

Shimmering Body Powder
1.4 oz. net wt. *054-309*
5.50

FAR AWAY
Go beyond your imagination

Exotic essences of rare florals spiced with amber and musk.

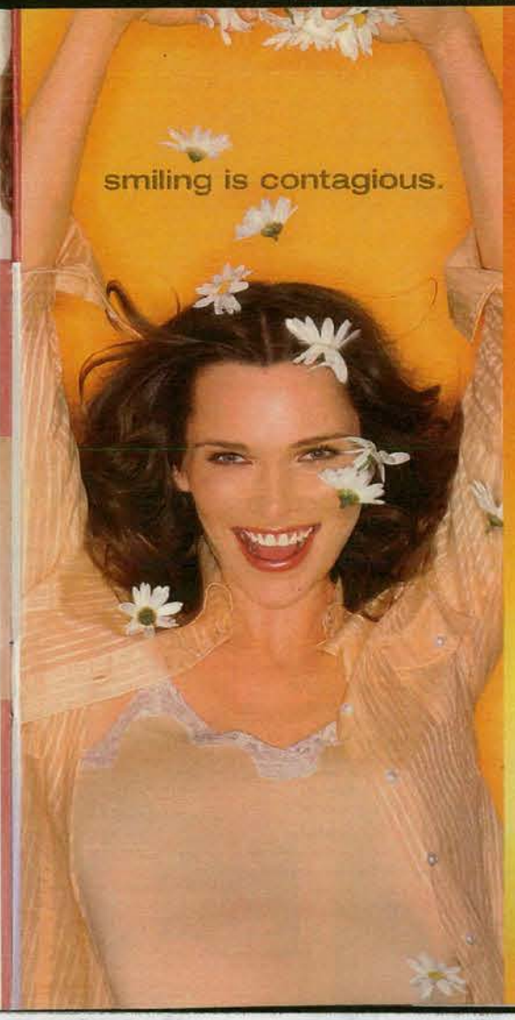
Eau de Parfum Spray
1.7 fl. oz. *215-393*
19.50

Eau de Parfum Spray
.5 fl. oz. *218-631*
9.00

Perfumed Body Lotion
6.7 fl. oz. *079-601*
10.00

Shower Gel with Moisturizing Beads
6.7 fl. oz. *195-250*
10.00

Shimmering Body Powder
1.4 oz. net wt. *066-332*
5.50



AVON smile
share the joy

A sheer floral bursting with zesty mandarin, radiant freesia and golden mimosa.

Eau de Parfum Spray
1.7 fl. oz. *134-116*
16.50

AVON-NY 016971
AV_PIPES_0024350

Eau de Parfum Spray
.5 fl. oz. *136-592*
reg. 10.00
only 4.99

Pearlized Shower Gel
6.7 fl. oz. *136-730*
reg. 12.00

Body Cover
6.7 fl. oz. *136-620*
reg. 12.00

only 5.99 each

GODDESS BY AVON
Eau de Parfum Spray
1.7 fl. oz. *316-350*
19.50

Shimmer Dusting Powder with Puff
3.5 oz. net wt. *316-364*
12.00

Eau de Parfum Spray
.5 fl. oz. *196-624*
reg. 10.00
only 4.99

Shower Gel with Moisturizing Beads
6.7 fl. oz. *196-533*
reg. 12.00

Body Lotion
6.7 fl. oz. *196-514*
reg. 12.00

only 5.99 each

HAIKU AWAKENINGS
Eau de Parfum Spray
1.7 fl. oz. *175-035*
22.50

Shimmer Dusting Powder with Puff
3.5 oz. net wt. *317-121*
12.00

Eau de Parfum Spray
.5 fl. oz. *259-570*
reg. 10.00
only 4.99

Shower Gel with Moisturizing Beads
6.7 fl. oz. *193-807*
reg. 12.00

Body Lotion
6.7 fl. oz. *137-479*
reg. 12.00

only 5.99 each

PERCEIVE
Eau de Parfum Spray
1.7 fl. oz. *112-233*
22.50

Shimmer Dusting Powder with Puff
3.5 oz. net wt. *233-118*
12.00

NEW **Goddess by Avon**
249-477

NEW **Haiku Awakenings**
024-350

NEW **Treselle** *022-653*

SHIMMERING BODY POWDER
Smooth as silk, with a hint of shimmer. Each, 1.4 oz. net wt.
will be 6.00 each
only 1.99 each

Perfume Rollettes

petite. portable. perfect.

NEW
TOUCH-ON PERFUME ROLLETTE
Roll over pulse points for a touch of romance wherever you go. Cute and compact, it fits in your smallest purse. Each, .23 fl. oz.

Far Away *234-717*
Rare Gold *234-683*
Haiku *234-698*
Imari *234-702*
Rare Pearls *234-664*

only 3.99 each

AVON-NY 016972
AV_PIPES_0024351

Pink Suede
236-614

Odyssey
111-863

Sweet Honesty
111-882

Timeless
111-825

Night Magic Evening Musk
108-841

Candid
111-806

PERFUMED SKIN SOFTENER
Each, 5 oz. net wt.
5.00 each

BATH AND SHOWER GEL
Each, 5 fl. oz.

Pink Suede *019-938*
Odyssey *122-556*
Sweet Honesty *071-930*
Timeless *122-541-*
Night Magic Evening Musk *064-200*
Candid *286-591*
7.00 each

SHIMMERING BODY POWDER
Each, 1.4 oz. net wt.

Pink Suede *009-380*
5.50
Odyssey *274-439*
Sweet Honesty *237-989*
Timeless *275-359*
Night Magic Evening Musk *288-795*
Candid *294-290*
3.50 each

any 3 for 5.99

mix or match (page 66) save up to $15

any 2 for 14.99

mix or match (page 67) save up to $24

SOFT MUSK Eau de Cologne Spray
1.7 fl. oz.
080-090
14.50

PEONY SOFT MUSK Eau de Cologne Spray
1.7 fl. oz.
194-052
14.50

WILD COUNTRY FOR HER Eau de Toilette Spray
1.7 fl. oz. *261-011*
16.50

TIMELESS Cologne Spray
1.7 fl. oz.
011-626
13.50

SWEET HONESTY Cologne Spray
1.7 fl. oz.
012-307
10.00

CANDID Cologne Spray
1.7 fl. oz.
106-925
13.50

NIGHT MAGIC EVENING MUSK Cologne Spray
1.7 fl. oz.
011-679
13.50

ODYSSEY Cologne Spray
1.7 fl. oz. *011-650*
13.50

PINK SUEDE Eau de Toilette Spray
1.7 fl. oz. *115-543*
19.50

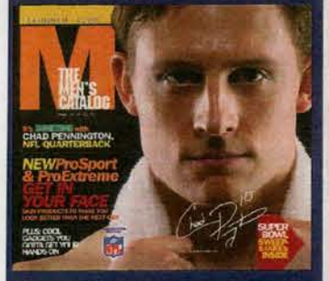
Passionate Desire Eau de Toilette Spray
1 fl. oz. *093-870*
13.50

Joyful Bliss Eau de Toilette Spray
1 fl. oz.
093-976
13.50

Sentimental Dreams Eau de Toilette Spray
1 fl. oz. *093-938*
13.50

AVON-NY 016973
AV_PIPES_0024352

coming soon



It's a new shopping experience just for men, packed with the stuff he really needs: his own skin care, grooming gadgets, sporty watches and much more. NFL Quarterback Chad Pennington kicks it off in Campaign 21. Ask your Representative for M–The Men's Catalog.

introducing
AN IRRESISTIBLE NEW FRAGRANCE FOR HIM

always gets the paper
never reads the forecast

rub your wrist here to try i'mperfect
scented page

fragrance

NEW
Eau de Toilette Spray
Crisp citrus with a twist of white tea and a heart of warm woods. 3.4 fl. oz.
252-537

only 14.50
will be 17.50

i'mperfect
....and perfectly irresistible

AVON-NY 016974
AV_PIPES_0024353

men's 2 for $19.99

PROSPECT driven towards destiny. **MESMERIZE FOR MEN** pure but never completely tamed. **BLACK SUEDE** soft to the touch, hard to resist. **PARADIGM** for the man with unquestionable style. **PERCEIVE FOR MEN** let your senses be your guide. **R.P.M.** engineered for excitement. **PEAK ZONE** cool, confident, completely alive.

mix or match (pages 70 & 71) save up to 19.00

PROSPECT
Eau de Toilette Spray
3.4 fl. oz. 006-860
17.50
last time in brochure while supplies last

MESMERIZE FOR MEN
Cologne Spray
3.4 fl. oz. 137-498
16.50

HISSTORY
Eau de Toilette Spray
3.4 fl. oz. 153-459
19.50

WILD COUNTRY
Cologne Spray
3 fl. oz. 086-466
15.50
After Shave
4 fl. oz. 002-993
12.50

BLACK SUEDE
Cologne Spray
3.4 fl. oz. 083-251
16.50
After Shave
3.4 fl. oz. 083-342
14.50

PARADIGM
Cologne Spray
3.4 fl. oz. 312-650
19.50

PERCEIVE FOR MEN
Cologne Spray
3.4 fl. oz. 194-550
17.50

R.P.M.
Eau de Toilette Spray
2.5 fl. oz. 296-398
17.50

PEAK ZONE
Eau de Toilette Spray
3.4 fl. oz. 103-797
16.50

Ask your Representative for THE MEN'S CATALOG DEBUTING IN CAMPAIGN 21

AVON-NY 016975
AV_PIPES_0024354

HAIR AND BODY WASH
Each, 5 fl. oz.

Prospect *264-250*
Mesmerize for Men *262-697*
Perceive For Men *263-162*
Wild Country *263-143*
Black Suede *262-720*
Paradigm *311-640*
HisStory *174-957*
R.P.M. *060-262*

reg. 6.00 each
only 4.99 each

ALL-OVER BODY SCRUB
Each, 3.4 fl. oz.

Prospect *268-403*
Mesmerize for Men *262-348*
Perceive for Men *268-460*
Wild Country *274-587*
Black Suede *268-418*
Paradigm *268-480*
HisStory *314-012*
R.P.M. *309-935*

reg. 6.00 each
only 4.99 each

AFTER SHAVE CONDITIONER
Each, 3.4 fl. oz.

Mesmerize for Men *027-970*
Wild Country *029-184*
Black Suede *029-170*

reg. 4.50 each
only 2.99 each

DEODORANT BODY TALC
Each, 2.6 oz. net wt.

Black Suede *016-575*
Mesmerize for Men *322-940*
Wild Country *016-580*
Perceive for Men *130-235*

reg. 4.00 each
only 1.99 each

SOAP-ON-A-ROPE
Each, 5 oz. net wt.

Mesmerize for Men *073-292*
Wild Country *073-379*
Black Suede *116-516*

reg. 6.50 each
only 4.99 each

SPORTY SPRAYS

Ask your Representative for THE MEN'S CATALOG M DEBUTING IN CAMPAIGN 21

HISSTORY
Eau de Toilette Spray
1 fl. oz. *046-376*

PARADIGM
Cologne Spray
1 fl. oz. *046-414*

PERCEIVE FOR MEN
Cologne Spray
1 fl. oz. *021-145*

MESMERIZE FOR MEN
Cologne Spray
1 fl. oz. *046-490*

reg. 9.00 each
ONLY 4.99 EACH

AVON-NY 016976
AV_PIPES_0024355

BEAUTY BASICS

Let's get back to basics. Get schooled in the makeup must-have essentials, and get them all here. Start with eyes and brows.

Meet one of our top beauty experts from **Avon Salon & Spa,** Fifth Avenue's ultimate beauty destination, in Manhattan's exclusive Trump Tower.

Eliza, "eyebrow guru to the stars," brings her luxury beauty products and legendary expertise to you!

ELIZA'S ESSENTIALS EYE CARE!
An eye-care must. Luxury-designed zip-close travel case for all your eye-care needs. Vinyl/nylon. 6¾" diam. x 3½" D. Imported.

eliza

- **Eliza's Lash Conditioner** With collagen, keratin, and vitamins A, C, E and B_6, to protect and strengthen lashes. Suitable for contact lens wearers. .25 fl. oz.
- **Eliza's Total Coverage Eyebase** Creates even base for eyeshadow. Smoothes with AHA. Moisturizes with vitamins A and E. Fade-proof, crease-proof, color-true for up to 8 hours. .27 fl. oz.
- **Eliza's Sensitive Eye Makeup Remover** Removes makeup while it conditions and moisturizes lashes and skin around delicate eye area. 2 fl. oz.

129-034

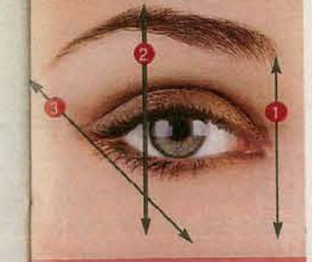
$18

THE 4-PIECE SET
$55 value

AVON INTRODUCES

eliza

LEADING EXPERT IN EYEBROW SHAPING



1. The inside edge of your brow should line up vertically with the outside top of your nose.
2. The high point of your arch should be parallel to the outside edge of your iris, not your pupil.
3. The outside edge of your brow should line up diagonally from the outside bottom of your nose, following the outer of edge of eye.

curl lashes
Position curler close to lid, keeping eyes open. Curl lashes to make eyes appear larger and lashes look longer.

tweeze
Slanted tweezers are best for gripping hairs. Pull one stray hair at a time from below brow, never above.

define
Fill in brows with light, feathery strokes to create a full, natural look.

set
After applying brow color, brush brows up, following contour, to create a sleek, clean look.

ELIZA'S EYELASH CURLER
Stainless steel.
284-144
reg. 12.00
8.00

ELIZA'S SLANTED TWEEZER
Stainless steel. Export precision.
284-068
reg. 20.00
10.00

ELIZA'S CHUNKY BROW FILLER
Includes sharpener. .11 oz. net wt.
Brown *073-728* ***Blonde*** *071-744*
reg. 18.00
10.00

ELIZA'S BROW SHAPER
A must to finish brows. Clear. .25 oz. net wt.
071-759
reg. 18.00
10.00

AVON-NY 016977
AV_PIPES_0024356

BEYOND COLOR
MAKEUP ENRICHED WITH THE ADVANTAGE OF **SKIN CARE**

Plumping Lipcolor with Retinol SPF 15
Avon-exclusive formula with Retinex Plumping Complex:
- Retinol to visibly reduce lip lines.
- Collagen to retexturize lip surface.
- Provides over 100% moisture to plump lips instantly.

.13 oz. net wt.
8.00

COOL
- Burgundy 098-160
- Electric Pink 093-612
- Lavender Frost ▲ 097-269
- Lilac Shimmer ▲ 096-937
- Raisinette ▲ 097-857
- Pink Lemonade ▲ 317-231
- Party Pink ▲ 316-656
- Divine Wine ▲ 097-751
- Uptown Pink 093-828
- Fuchsia 093-885

WARM
- Frosty Apricot ▲ 319-401
- Beige Shimmer ▲ 313-843
- Peach Daiquiri ▲ 093-942
- Gilded ▲ 092-195
- Chocolate Frosting ▲ 316-421
- Cocoa 314-581
- Chili 096-683
- Terracotta 096-258

NEUTRAL
- Twig 097-307
- Sugar Cane ▲ 091-920

▲Shimmer

BEAUTY BASICS

See what to use beneath it all... and see results.

1. PLUMPING LIP CONDITIONER

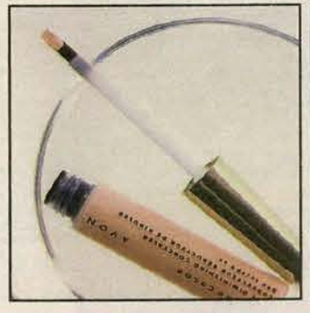
Lip conditioner is a must-have basic. Wear alone or under lipcolor to keep lips looking plump, soft and supple.

2. LINE DIMINISHING CONCEALER

Dot under eyes and blend for an instantly fresher, brighter look.

3. VERTICAL LIFT® FOUNDATION

Dot on forehead, nose and each cheek. Blend downward and outward for a natural, seamless look.



Lips look 35% fuller

Plumping Lip Conditioner with Retinol SPF 15
Contains all the advanced treatment of Plumping Lipcolor. No color. .13 oz. net wt.
123-571
reg. 8.00
save 4.00
HALF PRICE 3.99

Fine lines "vanish"

Line Diminishing Concealer SPF 15
Light-diffusing pigments create an even, smooth, radiant appearance. .25 oz. net wt.
reg. 7.00
save 3.00
LOWEST PRICE EVER! 3.99

Skin looks younger... more radiant

Vertical Lift® Foundation SPF 8
Redefines and tightens the appearance of sagging skin with our exclusive age-defying formula.
1 fl. oz.
reg. 12.00
save 2.00
SPECIAL 9.99

With AVC[10], found in our ANEW Force Extra Triple Lifting Day Cream SPF 15 & Force Extra Triple Lifting Night Cream!

FOUNDATION

LIGHT
- Classic Ivory (W) 303-899
- Ivory Beige (C) 303-884
- Soft Bisque (C) 303-903
- Almond Beige (W) 303-922
- Natural Cream (N) 303-918

MEDIUM
- Warmest Beige (N) 303-941
- Honey Beige (C) 304-049
- Blush Beige (C) 303-966

DEEP
- Rich Honey (N) 304-072
- Beautiful Bronze (W) 304-087
- Toast (W) 304-091
- Mahogany (N) 185-669

CONCEALER
- Natural Neutral 118-686
- Natural Golden 118-777
- Natural Medium 118-739
- Natural Deep 118-834

(C)—Cool
(W)—Warm
(N)—Neutral

AVON-NY 016978
AV_PIPES_0024357

BEAUTY BASICS

No time for touch-ups? Stay flawless all day with transfer-resistant foundation and full-coverage lip color that stays put.

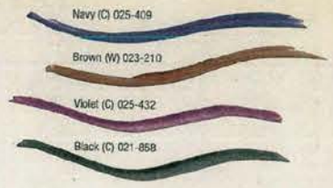
PERFECT WEAR COMFORTABLE, STAY-PUT COLOR

Advanced technology keeps color true.

PERFECT WEAR®
All-Day Comfort Foundation SPF 10
- 12-hour transfer-resistant wear.
- Flawless, featherweight coverage.

1 fl. oz.
10.00

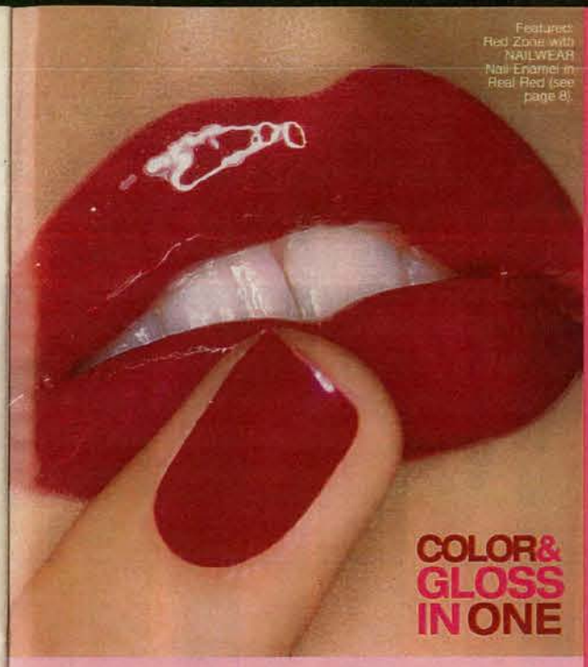
LIGHT	MEDIUM	DEEP
Classic Ivory (W) 033-418	Warmest Beige (N) 033-896	Rich Honey (N) 034-228
Soft Bisque (C) 033-767	Blush Beige (C) 033-843	Beautiful Bronze (W) 036-240
Natural Cream (N) 033-437	Honey Beige (C) 033-968	Toast (W) 034-232
Ivory Beige (C) 033-422	(C)—Cool (W)—Warm (N)—Neutral ▲Shimmer	Mahogany (N) 036-804
Almond Beige (W) 033-638		



PERFECT WEAR®
Liquid Eye Liner Pen
- Smooth, rich liquid color.
- Flow-through precision pen draws a perfect line in one sweep.

.01 fl. oz.
7.00

last time in brochure



PERFECT WEAR®
Ever Glaze®
Lip Ink & Gloss Duo

Lip Ink
- Actually seals in color!
- Long-lasting, long-wearing, stays put.
- Full-coverage, smooth, semi-matte finish.

.08 fl. oz.

Lip Gloss
- Super high-gloss, "patent-leather" shine.
- Moisturizes with jojoba and aloe.
- Protects lips with antioxidant vitamin E.

.08 fl. oz.

brush on gloss for a **"patent-leather" shine**

stay-put color for long wear

color

PERFECT WEAR®
Ever Glaze®
Lip Ink & Gloss Duo
reg. 10.00

PERFECT PRICE
5.99
save 4.00

AVON-NY 016979
AV_PIPES_0024358

BEAUTY BASICS

To make lashes look fuller, place mascara wand at base of lashes and gently roll it horizontally as you glide it through lashes.

3-in-1 Pencil Sharpener
Fits all pencil sizes.
155-045
reg. 2.99
now 1.99
save 1.00

waterproof

A. WASH-OFF WATERPROOF Mascara
Wears beautifully all day. .22 oz. net wt.
6.00

All Avon mascaras are hypoallergenic and ophthalmologist-tested.

volume

B. EXTREME VOLUME™ Flexicoat™ Maximizing Mascara
Instantly, lashes appear up to 3 times FULLER! .25 oz. net wt.
6.00

volume + waterproof

C. EXTREME VOLUME™ Flexicoat™ Maximizing Mascara Waterproof
Double your lashes, rain or shine! Waterproof, weatherproof. .21 oz. net wt.
6.00

curl

D. CURL-ASCIOUS Maximum Curling Mascara
Avon exclusive "Curl Retention" system resists moisture so curl lasts all day. .25 oz. net wt.
6.00

length

E. ASTONISHING LENGTHS Lengthening & Defining Mascara
Up to 65% visibly longer lashes! .25 oz. net wt.
7.00

length + waterproof

F. ASTONISHING LENGTHS Lengthening & Defining Mascara Waterproof
Wears in salt or chlorine water! .21 oz. net wt.
7.00

shadow & liner in one

(C)–Cool (W)–Warm (N)–Neutral ▲Shimmer

BIG COLOR Eye Pencil
- Sheer, versatile shades.
- Easy glide-on color lasts for hours.
- Waterproof.

.06 oz. net wt.
reg. 6.00

SPECIAL
3.99
save 2.00

cream-to-powder finish

Creamy Powder Eyeshadow
Incredibly creamy, the look...dreamy. Wear alone or layer for a look you could only dream of. .33 fl. oz.
reg. 6.00

LUMINOUS VALUE
1.99
save 4.00
while supplies last

AVON-NY 016980
AV_PIPES_0024359

glossy shine

GLAZEWEAR Liquid Lip Color

- Smooth, creamy, comfortable feel—**never sticky.**
- Moisture-boosting formula with vitamins A, C and E.
- Long-wearing.

.15 oz. net wt.
6.00

Sheer Lilac ▲(C) 218-851

SHINE

Real Red (W) 213-625 · Buttered Rum (W) 210-501 · Plum Wine (C) 215-910 · Ruby Red (C) 213-190 · Teddy Bear (C) 212-796 · Berry Lavish (C) 047-918 · Blushing (C) 213-109

DAZZLES

Sparkling Peach▲(W) 006-931 · Dazzling Diamond▲(C) 006-955 · Shining Mirage ▲(W) 006-953 · Ruby Slippers▲(W) 006-946 · Dynamo ▲(C) 006-927 · Rave ▲(W) 006-912

SHIMMERS

Raisin Glaze ▲(C) 214-530 · Chic Mauve ▲(C) 213-898 · Berry Cool ▲(C) 212-820 · Peach Fizz ▲(W) 216-280 · Darling Pink ▲(C) 047-955 · Chocolate Fling ▲(W) 210-100 · Celebrity Plum ▲(C) 213-902 · Rosebud ▲(W) 213-185 · Brown Sugar ▲(W) 208-759 · Mystique ▲(C) 214-435 · Delish ▲(W) 047-960

SHEERS

Sheer Sugar ▲(N) 216-089 · Sheer Lilac ▲(C) 218-851 · Sheer Sunrise ▲(W) 223-350 · Sheer Peach ▲(W) 223-345 · Sterling ▲(C) 208-414 · Lilac Mist ▲(C) 205-343 · Tickled Pink ▲(C) 216-280 · Gold Digger ▲(W) 204-514 · Clear 121-708

(C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

dry in 60 seconds

SPEED DRY™ Nail Enamel

- Soft-fiber brush for easy application.
- Nail-nourishing vitamin E & calcium.
- Chip resistant.

.4 fl. oz.
4.00

CREAMS

Strawberry (C) 304-053 · Juicy Plum (C) 302-983 · Mocha (W) 302-706 · Red Wine (C) 302-979 · Red Red (W) 302-835

DAZZLES

Fusion ▲(C) 304-527 · Hyper ▲(W) 304-512 · Sizzling Sky ▲(C) 304-460

SHIMMERS

Crystal C ▲(W) 302-649 · Brown Pearl ▲(W) 300-794 · Delicate Mauve ▲(C) 302-964 · Adoring Rose ▲(C) 303-736 · Feisty ▲(C) 303-702 · Café au Lait ▲(W) 300-301 · Rose Amour ▲(C) 303-937 · Creamy Coral ▲(W) 302-778

PALES/SHEERS

Snowflake ▲(C) 304-531 · Sheer Cameo ▲(N) 300-263 · Sheer Bliss (N) 188-778 · Sheer Chiffon (C) 241-877 · Delicata ▲(C) 298-458 · Innocent Violet ▲(C) 302-869 · Clear Top Shine 189-095

BEAUTY BASICS

Nails need special care to stay healthy looking. Try these basic conditioning treatments, and nails will look smoother and brighter!

Creates a protective layer to guard against damage!

Anti-Aging Treatment

- Helps nails resist splitting, yellowing, peeling and cracking.
- Helps provide smooth, beautiful-looking nails.
- Soy, pomegranate, green tea, ginseng.

.4 fl. oz. *007-077*
reg. 6.00
now 3.99

NAIL EXPERTS
advanced techNAILogy

smoothes & softens nails & cuticles—instantly!

Vitamin E Nail & Cuticle Balm

- Soothes and smoothes dry, cracked cuticles.
- With antioxidant vitamin E—so nails and cuticles are visibly healthier.
- Fresh melon scent.

.47 fl. oz. *039-272*
reg. 6.00
now 3.99

ANTI-AGING TREATMENT
NAIL & CUTICLE BALM
NOW ONLY 3.99 EACH
save 2.00

AVON-NY 016981
AV_PIPES_0024360

BEAUTY BASICS

How to find your shade? Test three shades on your cheek, preferably in natural light. Blend. Use the one that seems to disappear.

SKIN BALANCING

A. AUTO FOCUS™
Light Adjusting Foundation SPF 15
Light-adjusting and skin-balancing foundation in one compact.
.31 oz. net wt.
reg. 10.00
now 7.99

LOOK FIRMER

B. FACE LIFTING Foundation
Visibly minimizes fine lines and wrinkles.
1 oz. net wt.
reg. 10.00
now 7.99

OIL CONTROL

C. CLEAR FINISH® Great Complexion™ Foundation
Salicylic acid formula works to keep skin clear. Perfect, weightless, natural-looking coverage. 1 fl. oz.
reg. 9.00
now 6.99

	LIGHT					MEDIUM					DEEP				
	Classic Ivory (W) A. 167-710 B. 124-377 C. 049-284	Soft Bisque (C) A. 168-280 B. 138-441 C. 049-375	Ivory Beige (C) A. 167-872 B. 142-929 C. 048-694	Natural Cream (N) A. 170-287 B. 132-352 C. 049-485	Almond Beige (W) A. 170-550 B. 124-051 C. 050-299	Warmest Beige (N) A. 170-564 B. 142-049 C. 050-303	Honey Beige (C) A. 171-609 B. 142-053 C. 053-977	Blush Beige (C) A. 170-822 B. 140-869 C. 050-322	Rich Honey (N) A. 171-250 B. 061-440 C. 056-980	Beautiful Bronze (W) A. 171-776 B. 123-810 C. 059-019	Mahogany (N) A. 171-795 B. 061-436 C. 059-224	Toast (W) A. 171-666 B. 127-600 C. 059-061	Cocoa (N) B. 144-660 C. 144-022	Chestnut (N) B. 228-644 C. 228-830

"ERASES FLAWS"

PRECISE COVERAGE Concealing Stick
Light-reflecting particles "erase" fine lines, wrinkles, undereye circles and little imperfections.
.06 oz. net wt.
reg. 6.00
now 3.99

Light Neutral (N) 009-964	Medium Neutral (N) 011-349	Deep Golden (W) 011-368	Extra Deep (N) 011-372

(C)—Cool (W)—Warm (N)—Neutral

AN AVON FIRST!

- CONCEALS WITH ON-THE-SPOT COVERAGE
- TREATS WITH SALICYLIC ACID
- WATERPROOF TO STAY ON ALL DAY

Dark 058-998
Medium 058-983
Light 058-950
Green 059-004

use green concealer to neutralize red spots!

GLIMMERSTICKS SPOT CORRECTOR CONCEALER
Clears blemishes as it covers. Retractable, self-sharpening.
.01 oz. net wt.
reg. 7.00
now 4.99

DARE TO COMPARE to Clinique Acne Solutions Concealer at 13.50!

$2 OFF

all foundations and concealers
pages 84–85

AVON-NY 016982
AV_PIPES_0024361

BEAUTY BASICS

Powder vs. cream blush. Dry skin? Try Cream. Oily? Powder is best. Powder mattifies. Cream gives a more dewy look.

BLUSH

color stays true
TRUE COLOR Powder Blush
.22 oz. net wt.
8.00

beiges/browns
- Golden Glow—Dark ▲(N) 101-609
- Earthen Rose (W) 101-632
- Golden Glow—Light/Medium ▲(N) 101-828

corals/reds
- Peach Tint (W) 101-282
- Russet (N) 101-340
- Coral Myth (W) 101-278

pinks/roses
- Classic Aura (C) 101-560
- Rose Lustre ▲(C) 101-608
- Deep Pink (C) 101-794

mauves/berries
- Antiquity ▲(C) 101-392
- Mad About Mauve ▲(C) 101-407

(C)—Cool
(W)—Warm
(N)—Neutral
▲Shimmer

quick, creamy, waterproof
SPLIT SECOND Blush Stick
.35 oz. net wt.
8.00

beige/brown
- Natural Suede (N) 047-664

mauve/berry
- Romance ▲(C) 047-793

corals/reds
- Tropical Peach ▲(W) 047-789
- Soft Honey (W) 047-663

pinks/roses
- Barely Rose ▲(C) 047-827
- Moon Roses ▲(C) 047-808

POWDER

oil control
A. CLEAR FINISH® Great Complexion™ Pressed Powder
.4 oz. net wt.
9.00

self-adjusting
INCREDIBLE FINISH Pressed & Loose Powders

B. Pressed Powder
.4 oz. net wt.

C. Loose Powder
.75 oz. net wt.

9.00 each

Classic Ivory (C)	Translucent Ivory (N)	Natural Beige (N)	Cappuccino Cream (N)	Toasted Beige (N)	Tawny (W)
A. 101-904 B. 101-647 C. 034-964	A. 102-054 B. 101-651 C. 185-640	A. 102-111 B. 101-856 C. 039-215	A. 102-164 B. 101-870 C. 041-317	A. 102-460 B. 101-890 C. 185-203	A. 102-183 B. 101-885 C. 185-189

NEW INNOVATIVE POWDER TECHNOLOGY

Turn pressed powder into loose...with just a twist.

Instantly turn pressed powder into loose. Get exactly the amount you want.
Perfect with our new Powder Mill, or any face powder or blush.
Light (N) 318-295
Medium (N) 318-367
Deep (W) 318-424

- "Smart blend" of special ingredients knows **where to moisturize and where to absorb** excess oil.
- **Reflects light** away from imperfections.
- Carry it everywhere for a **flawless look** on the go.

NEW
POWDER MILL
.13 oz. net wt.
special 7.99
WILL BE 10.00

NEW
POWDER BRUSH
3¼" L. *102-255*
only 3.99

light powder with brush *159-772*
medium powder with brush *159-806*
deep powder with brush *159-830*

BOTH FOR 9.99
save 1.99

AVON-NY 016983
AV_PIPES_0024362

FACE
Facial Mud Mask
Whisks away impurities, absorbs excess oil and visually minimizes pores.
2.5 fl. oz. *316-489*
reg. 8.50
ONLY 6.50

BODY
Detoxifying Wash for Body
Cleanses and invigorates.
6.7 fl. oz. *141-626*
reg. 8.50
ONLY 6.50

Pedicure Salt Scrub
Sloughs away rough skin and rejuvenates tired feet.
4 fl. oz. *316-641*
reg. 7.50
ONLY 5.50

Detoxifying and Firming Body Mask
Works all over your body to sweep away impurities.
12 oz. net wt. *316-550*
reg. 12.50
ONLY 10.50

BODY
Hydrating Bath & Shower Soufflé
Cleanses and moisturizes.
6.7 fl. oz. *070-001*
reg. 9.50
ONLY 7.50

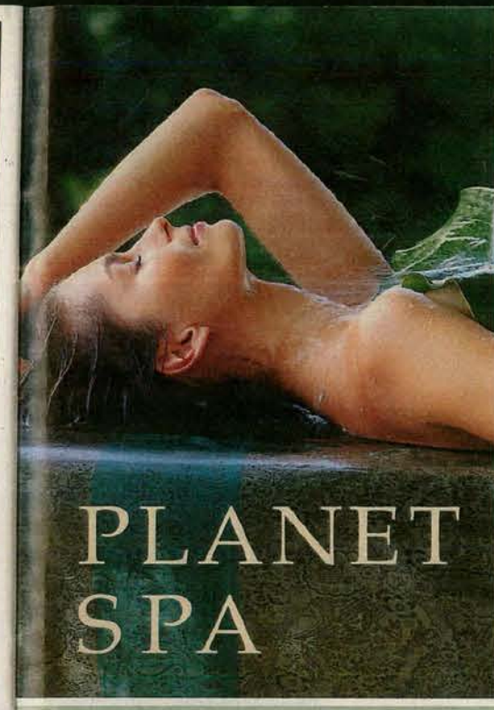
Dry Oil Body Spray
Instantly cools and refreshes. Leaves skin velvety soft.
4 fl. oz. *069-991*
reg. 9.50
ONLY 7.50

Whipped Body Crème
With moisture beads to smooth dry skin. 6.7 fl. oz. *070-016*
reg. 11.50
ONLY 9.50

FACE
Creamy Facial Cleanser
Cleanses thoroughly, yet gently.
5.9 fl. oz. *007-115*
reg. 9.50
ONLY 7.50

HAIR
Conditioning Hair Mask
Restores moisture and shine.
5.9 fl. oz. *070-020*
reg. 6.50
ONLY 4.50

PLANET SPA



CLEANSE
Sea Algae Body Wash
Cleanses gently and restores softness.
6.7 fl. oz. *249-898*
reg. 8.50
ONLY 6.50

FIRM & HYDRATE
Sea Kelp Body Drench
Nourishes with an infusion of essential moisture. 6.7 fl. oz. *251-382*
reg. 9.50
ONLY 7.50

Firming Body Gel
Firms, tones and moisturizes to leave skin beautifully smooth. 5.9 fl. oz. *007-120*
reg. 9.50
ONLY 7.50

SMOOTH
Sea Salt Body Polisher
Buffs skin smooth with sea salt and algae extract.
10.5 oz. net wt. *137-794*
reg. 17.50
ONLY 15.50

save 2.00

AVON-NY 016984
AV_PIPES_0024363

BODY
Brown Sugar Body Scrub
Gently polishes away dry skin.
6.7 fl. oz. *316-049*
11.50

Whipped Body Balm
Smoothes and hydrates.
6.7 fl. oz. *316-015*
11.50

FACE
Calming Moisture Mask
Softens fine lines in delicate facial skin.
2.5 fl. oz. *316-020*
8.50

HANDS
Hand and Cuticle Crème
Deep moisturizes hands and nails. 2.5 fl. oz. *221-141*
7.50

FEET
Intensive Foot and Elbow Crème with AHA
Softens calluses and dry areas.
4 fl. oz. *221-156*
8.50

BRIGHTEN
Radiant Renewing Lotion
Moisturizes, firms and brightens.
1.7 fl. oz. *105-286*
12.00

CLEANSE & PURIFY
Energizing Face Mask
Lifts away impurities.
2.5 fl. oz. *247-804*
8.50

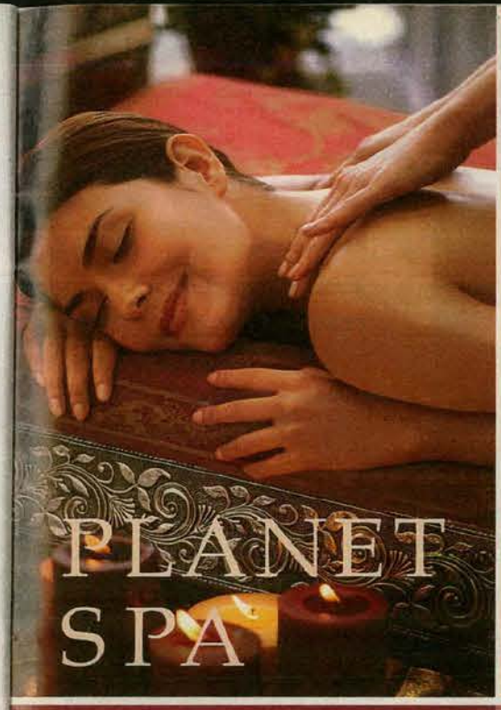
Cleansing Face Polisher
Refines texture, restores radiance.
2.5 fl. oz. *244-255*
7.50

REFRESH
Energizing Face and Body Mist*
Cools and refreshes.
4 fl. oz. *246-353*
9.50

Uplifting Eye Pads*
Revitalizes tired eyes.
20 eye pads. *325-020*
7.50

PROTECT
Facial Ampoules*
Minimizes fine lines. Four vials, .07 fl. oz. each. *244-475*
9.50

***ALL 3 WILL BE LAST TIME IN BROCHURE 22 WHILE SUPPLIES LAST**



Based on an Ayurvedic tradition, Secrets of India blends soothing herbs and oils to unlock a world of inner balance and outer beauty.

Sandalwood: known to soften skin and promote relaxation
Lotus: known to rejuvenate skin and calm the spirit
Tulsi (Indian Basil): known to purify skin and bring harmony to the mind

NEW
Moisturizing Massage Lotion
Refreshes tired muscles, softens skin and promotes relaxation. Essential oils and plant extracts offer soothing relief post-yoga or anytime your body needs a boost.
6.7 fl. oz. *252-522*
only 7.50
will be 9.50

NEW
Herbal Body Scrub
Exfoliates, stimulates and moisturizes for an energizing spa experience. Leaves skin glowing with vibrant softness.
6.7 fl. oz. *062-284*
only 9.50
will be 11.50

NEW
Hair Oil Treatment
Rebalances, rehydrates and deep conditions to leave hair smoother, shinier and more manageable.
2 fl. oz. *252-516*
only 3.50
will be 5.50

AVON-NY 016985
AV_PIPES_0024364

aromatherapy by avon

calming

lavender & herbs

LAVENDER
Shower Gel
5 fl. oz. *272-330*
6.00

Foam Bath
8.4 fl. oz. *272-345*
6.00

Body Lotion
8.4 fl. oz. *272-398*
6.50

Fragrance Spray
2.5 fl. oz. *272-421*
9.00

sensual

jasmine & florals

JASMINE
Bath & Shower Gel
6.7 fl. oz. *272-508*
6.00

Massage & Body Cream
6.7 fl. oz. *272-880*
6.50

Linen & Room Spray
4.2 fl. oz. *272-838*
6.00

Body Lotion
8.4 fl. oz. *272-895*
6.50

energizing

melon & citrus

SUNRISE
Exhilarating Body Mist
1 fl. oz. *236-523*
7.50

Rejuvenating Body Lotion
6.7 fl. oz. *210-650*
8.00

Invigorating Body Buff
Shower Gel
5 fl. oz. *069-676*
5.00

refreshing

cucumber & citrus

EXOTIC WATERS
Body Smoothing Scrub
6.7 fl. oz. *001-891*
reg. 7.00 only 5.00

Body Powder
1.4 oz. net wt. *001-930*
reg. 4.00 only 2.00

Body Spray
5 fl. oz. *001-887*
reg. 8.00 only 6.00

Moisturizing Gel
5 fl. oz. *001-872*
reg. 7.00 only 5.00

LAST TIME IN BROCHURE
WHILE SUPPLIES LAST

handy
HAND CREAMS

NEW!

- moisturizing
- portable
- scented!

NATURALS
Hand Cream
Handy creams in fun, fresh scents. Totally moisturizing.
Each, 1.5 fl. oz.

Vanilla *026-993*
Peach *027-139*
Gardenia *027-086*
Cucumber Melon *027-196*

only 99¢ each

body

AVON-NY 016986
AV_PIPES_0024365

PLUMERIA AND SWEET PEA LAST TIME IN BROCHURE
WHILE SUPPLIES LAST

foam bath

Each, 8.4 fl. oz.

Vanilla *068-574*
Raspberry *072-076*
Plumeria *144-520*
Peach *073-952*
Gardenia *074-671*
Sweet Pea *105-350*
Wild Orchid *048-565*
Cucumber Melon *012-747*
Mango & Passion Fruit *108-029*
Sea *074-710*

reg. 6.00 each

only 3.99 each

body spray

Each, 8.4 fl. oz.

Vanilla *079-051*
Raspberry *079-119*
Plumeria *107-075*
Peach *080-200*
Gardenia *080-616*
Sweet Pea *105-068*
Wild Orchid *048-178*
Cucumber Melon *012-641*
Mango & Passion Fruit *107-329*
Sea *079-180*

reg. 8.00 each

only 4.99 each

body lotion

Each, 8.4 fl. oz.

Vanilla *068-560*
Raspberry *069-130*
Plumeria *106-887*
Peach *073-015*
Gardenia *074-633*
Sweet Pea *105-307*
Wild Orchid *048-379*
Cucumber Melon *012-565*
Mango & Passion Fruit *107-720*
Sea *072-239*

reg. 6.00 each

only 3.99 each

Also available:
BONUS SHOWER GEL
Each, 10 fl. oz.

Vanilla *216-438*
Raspberry *216-495*
Peach *216-457*
Sea *216-533*
Gardenia *216-461*

5.00 each

shower gel

Each, 5 fl. oz.

Mango & Passion Fruit *108-014*
Vanilla *246-019*
Cucumber Melon *012-823*
Wild Orchid *048-330*
Peach *003-856*
Plumeria *106-428*
Sweet Pea *324-923*
Sea *049-212*
Raspberry *246-334*
Gardenia *246-061*

reg. 5.00 each

only 2.99 each

AVON-NY 016987
AV_PIPES_0024366

Tangerine 255-335
Strawberry 255-521
Cherry 256-202
Bubble Gum 256-274
A
A. Flavor Savers Lip Gloss .15 oz. net wt. reg. 99¢ each now 79¢ each
B. NATURALS Lip Balm .15 oz. net wt. reg. 99¢ each now 79¢ each
C. Slick Tint For Lips .15 oz. net wt. reg. 99¢ now 79¢
Raspberry 009-471
Mango 002-109
Peach 002-147
Vanilla 002-185
B
D. Moisture Therapy Moisturizing Lip Treatment SPF 15 .15 oz. net wt. 292-593 reg. 1.49 now 79¢
E. Dew Kiss Lip Dew .15 oz. net wt. 188-342 reg. 99¢ now 79¢
F. Avon Basics Care Deeply with Aloe Lip Balm .15 oz. net wt. 071-763 reg. 99¢ now 79¢
C
D
E
F
Glossy Rose ▲(C) 120-257
Glossy Opal ▲(W) 120-333
Glossy Wine ▲(C) 120-439
(C)—Cool
(W)—Warm
▲Shimmer
new design!
lip balms 79¢ each
96
scented & flavored
Raspberry Sorbet 308-427
Mocha Chino 308-446
Cherry Truffle 308-431
Chocolate Mint 308-412
White Chocolate 308-470
NEW
Tasty Treats Lip Juice
Juice up your lips with sheer color and shine in five delicious dessert flavors without the calories. Each, .5 fl. oz.
delicious price 2.99 each
Caramel Apple 308-503
Butterscotch 308-537
Cinnamon Spice Tea 308-518
Pumpkin Pie 308-522
NEW
Autumn Comforts Lip Balm
Enjoy the sweet taste of autumn in four soothing, delicious flavors. Sheer moisture, no color. .15 oz. net wt.
special 79¢ each
WILL BE 99¢ EACH

Naturals
crisp. fresh. totally fun.
IT'S NEW!
A crisp blend of fresh-picked apples and country florals. With Apple Extract, known to be a source of skin-nourishing vitamins and minerals.
Shower Gel
Cleanses and refreshes. Less drying than ordinary soap. 5 fl. oz. 217-578
only 2.99
will be 5.00
Body Lotion
Softens and smoothes for a fresh, healthy-looking glow. 8.4 fl. oz. 217-745
only 3.99
will be 6.00
Body Spray
A spritz of sheer, wholesome apple to keep you in touch with nature. 8.4 fl. oz. 258-038
only 4.99
will be 8.00
Foam Bath
Soothes with skin-softening bubbles and a fresh-picked scent. 8.4 fl. oz. 217-616
only 3.99
will be 6.00
NEW Harvest Apple

AVON-NY 016988
AV_PIPES_0024367

same classic formulas,
NOW WITH A BRAND-NEW LOOK
all skin types...all ages! dermatologist & allergy tested

NEW! LOOK

avon basics
body lotion & hand cream

CARE DEEPLY WITH COCOA BUTTER
Moisturizes with Cocoa Butter plus glycerin; 24-hour moisturization.
Body Lotion 16.9 fl. oz. *321-958* **5.29**
Hand Cream 4.2 fl. oz. *320-621* **3.00**

CARE DEEPLY WITH ALOE
Soothes & moisturizes with Aloe plus palm oil, sesame oil & glycerin; 24-hour moisturization.
Body Lotion 16.9 fl. oz. *321-939* **5.29**
Hand Cream 4.2 fl. oz. *320-330* **3.00**

VITA MOIST
With Vitamin E, Vitamin A, known to improve skin's elasticity, & Provitamin B_5, known to moisturize.
Body Lotion 16.9 fl. oz. *320-784* **5.29**
Hand Cream 4.2 fl. oz. *320-110* **3.00**

RICH MOISTURE
With Wheat Protein; massage into nails to help strengthen and beautify.
Hand Cream 4.2 fl. oz. *320-143* **3.00**

SILICONE GLOVE
With Silicone; protects against irritants while softening hands, even lasts through a washing.
Hand Cream 4.2 fl. oz. *320-086* **3.00**

buy 1, get 1 FREE MIX OR MATCH of equal or lesser value pages 98-99

AVON-NY 016989
AV_PIPES_0024368

advance techniques

stylers

maintain style?
DAILY RESULTS
Flexible Hold Gel 5 fl. oz. *038-520*
Flexible Hold Finishing Spray 6.7 fl. oz. *243-961*
Flexible Hold Hair Spray 6.7 fl. oz. *049-925*

boost volume?
VOLUMIZING
Root-Lifting Texturizer 5 fl. oz. *038-902*
Body-Building Mousse 7 oz. net wt. *248-432*

body & shimmer?
TRUE BLONDE
Volumizing Shimmer Gel 5 fl. oz. *083-930*

defrizz, shape & define?
CURLY & CHIC
Styling Gel 5 fl. oz. *057-839*
Defining Pomade 2 oz. net wt. *311-530*

3.99 each

treatments

add highlights?
TRUE BLONDE
Highlighter for Blonde Highlights 5 fl. oz. *136-745*
Anti-Brass Treatment Mask 5.2 oz. net wt. *083-945*

revitalize dry, frizzy hair?
CURLY & CHIC
Anti-Frizz Capsules 18 capsules, .58 fl. oz. *038-773*
Curl Smoothing Crème 5 fl. oz. *058-175*
Curl Defining Crème 5 fl. oz. *057-437*

4.99 each

shampoo & conditioner

Each, 11 fl. oz.

normal hair?
DAILY RESULTS
Shampoo *039-287* **Conditioner** *039-310*
2-in-1 Shampoo & Conditioner *039-359*

thin, fine or oily hair?
VOLUMIZING
Shampoo *039-545* **Conditioner** *039-564*

curly, wavy or permed hair?
CURLY & CHIC
Shampoo *039-363* **Conditioner** *039-397*

color-treated hair?
COLOR PROTECTION
Shampoo *039-420* **Conditioner** *039-469*

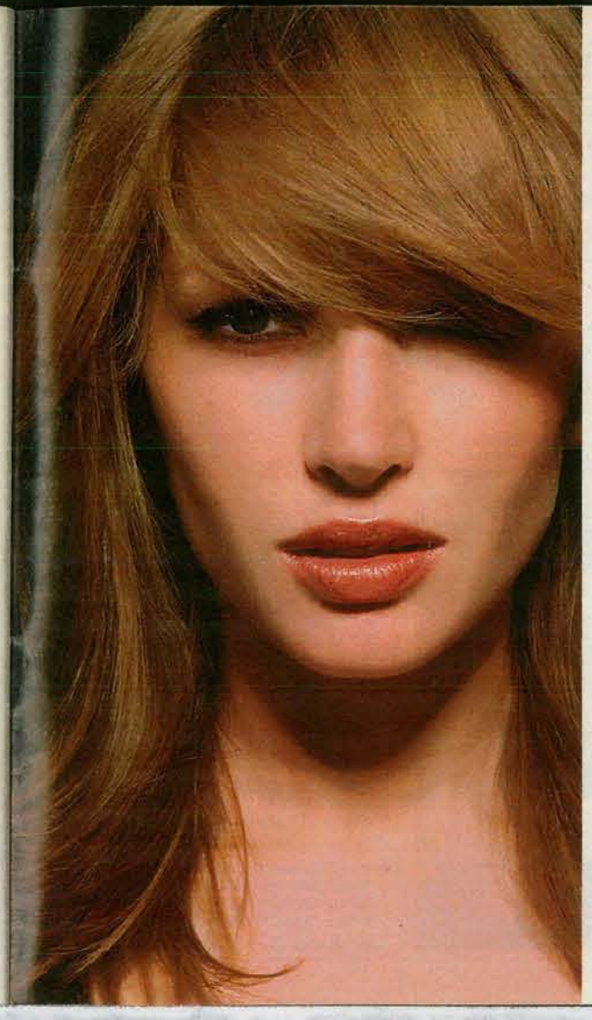
dandruff-prone hair?
KEEP CLEAR
Anti-Dandruff 2-in-1 Shampoo & Conditioner *039-526*

blonde hair?
TRUE BLONDE
Shampoo *130-728* **Conditioner** *130-747*

3.49 each

any 2 for 6.99

mix or match any stylers or treatments of equal or lesser value



straight & sleek

straight or wavy hair?
Shampoo Removes dullness and buildup. 11 fl. oz. *039-473*
Conditioner Smoothes, detangles and moisturizes for a polished look. 11 fl. oz. *039-492*
reg. 3.49 2.49

mend split ends?
Dry Ends Serum
Provides smoothness and shine on ends or all over. With sunscreen. 1.7 fl. oz. *159-150*
reg. 4.99 3.99

smooth finish?
Smoothing Balm
For a smooth, straight finish and glossy shine. 5.1 fl. oz. *039-268*
reg. 3.99 2.99

tame & smooth?
Shine Spray
Tames flyaways and imparts brilliant shine. 3.4 fl. oz. *039-086*
reg. 4.99 3.99

buy now, save $1

AVON-NY 016990
AV_PIPES_0024369

soak

Double Action Foot Soak
With menthol and rosemary extract to energize tired, achy feet. 3.4 fl. oz. *229-802*
reg. 3.99 3.19

smooth

Double Action Foot File
Coarse side smoothes; fine side polishes. Plastic handle. 7" L. *233-816*
reg. 2.99 2.39

Double Action Sloughing Cream
Abrasive pumice and walnut shells to slough away dry, rough areas. 3.4 fl. oz. *225-898*
reg. 2.99 2.39

soften

Double Action Deep Moisturizing Cream
Rich in cocoa butter to soften rough skin. 2.5 fl. oz. *218-980*
reg. 2.99 2.39

Double Action Intensive Callus Cream
With vitamin E, aloe vera and peppermint oil to soften callused feet. 3.4 fl. oz. *086-136*
reg. 4.99 3.99

Therapeutic Cracked Heel Relief Cream
With lidocaine for temporary relief from skin irritations. 1.7 fl. oz. *226-860*
reg. 4.99 3.99

Therapeutic Advanced Moisturizing Foot Cream with AHA
With beeswax, aloe vera and vitamin A to soften callused areas. 2.5 fl. oz. *233-601*
reg. 5.99 4.79

20% off
all Foot Works products on this page

treat

Therapeutic Antifungal Foot Cream
Treats athlete's foot. Relieves itching, burning and irritation. 1.7 fl. oz. *261-174*
reg. 5.99 4.79

Therapeutic Antifungal Foot Spray
Treats athlete's foot, while relieving cracking, irritation and discomfort. 3.4 fl. oz. *233-797*
reg. 6.99 5.59

NEW Deodorizing Foot Powder
Deodorizes while absorbing moisture & perspiration. 24-hour protection. 2.6 oz. net wt. *272-000*
will be 3.99 3.19

penetrating, icy-hot warming & cooling pain relief

NEW Therapeutic Achy Foot and Muscle Cream
Lightweight, nongreasy moisturizing formula for the temporary relief of minor aches and pains of muscles and joints associated with minor arthritis, strains and sprains. 2.5 fl. oz. *088-378*
half price! 2.99 Will be 5.99

Awarded the American Podiatric Medical Association Seal of Approval

foot works daily pedicure essentials

❖ **NEW Rolling Foot Massager**
Rolling massager relieves stress from the heels and balls of your feet. Easy-to-use; feels great! 7½" L x 3¼" W.
4.99 if purchased separately
146-628

only 1.99
with any **Foot Works purchase**

AVON-NY 016991
AV_PIPES_0024370

MOISTURE THERAPY
your prescription for healthy skin

any 2 for $7.99

mix or match any items from pages 104–105

of equal or lesser value

BODY LOTION Each, 13.5 fl. oz.
Oatmeal Prompt relief from persistent itch associated with dry skin. *310-643*
Intensive Boosts skin's moisture level by 175%. 24-hour moisturization. *307-440*
Aloe Contains nature's most effective skin soothers, aloe and chamomile oil, to soothe and comfort extremely dry skin. *061-144*
A•C•E Pro-vitamin Complex Delivers vital nutrition to thirsty skin. 24-hour moisturization. *304-570*
7.99 each

HAND CREAM Each, 4.2 fl. oz.
A•C•E• Pro-vitamin Complex
24-hour moisturization. *287-234*
Intensive
Offers continual moisturization, even through washing. *154-216*
Oatmeal
Penetrates quickly and effectively. Provides 8-hour moisturization. *316-770*
3.99 each

Intensive Body Wash for Extremely Dry Skin Bonus Size
Formulated for daily cleansing of extremely dry skin. Soap-free nondrying formula helps skin retain its natural moisture after every bath or shower. Leaves skin fresh, clean and smooth. Dermatologist tested. Hypoallergenic. 10 fl. oz. *297-189*
7.99

NEW Intensive Extra Strength Cream Bonus Size
Formulated with a unique moisturizing lipid complex; relieves the itching, redness and roughness of severely dry skin. 24-hour moisturization. Dermatologist tested. Hypoallergenic. 7.9 oz. net wt. *310-720*
5.99

AVON-NY 016992
AV_PIPES_0024371

SKIN-SO-SOFT AGE-DEFYING

any 2 for $7.99

mix or match any items from page 106 of equal or lesser value

Age-Defying Body Lotion
Unique age-defying beads visibly reduce crepiness and other signs of aging to leave skin incredibly smooth, firm and radiant. Provides 24-hour age-defying moisture and protection. 12 fl. oz. *019-297*
8.00

Age-Defying Hand Cream
After 1 week of use: dramatically reduces the appearance of fine lines & wrinkles and improves the look and feel of hands, nails and cuticles, instantly. 24-hour moisturization. 3.4 fl. oz. *271-592*
4.00

Age-Defying Body Wash
Rich, moisturizing cleanser sweeps away surface impurities. Unique age-defying beads help nourish and protect. 8 fl. oz. *063-644*
6.00

relaxing soak...moisturizing cream

2 new steps to help skin look & feel younger, stay softer!

both new

WOMEN AGREE After just 1 week:
- **91% of women said that their skin looked and felt as soft as velvet**
- **tones and firms while it moisturizes**
- **makes skin look & feel younger**

NEW Age-Defying Bath Soak
Luxurious foaming bath soak primes skin for the absorption of all Skin-So-Soft treatments and moisturizers. Nondrying formula leaves skin softer and smoother. 12 fl. oz. *252-360*
special price 3.99
Will be 7.00

NEW Age-Defying Body Cream
Rich, creamy formula gives skin touchable softness that lasts all day. 24-hour moisturization. 6.7 fl. oz. *252-230*
special price 4.99
Will be 8.00

AVON-NY 016993
AV_PIPES_0024372

SKIN-SO-SOFT DAILY ESSENTIALS

any 2 for $7.99

mix or match any items from page 108 of equal or lesser value

CREAMY BODY WASH
Rich, moisturizing lather revitalizes and conditions dull skin. 24-hour moisturization. Each, 5 fl. oz.
Light & Lush *147-480*
Soft & Sensual *147-461*
6.00 each

BODY LOTION
Locks in moisture exactly where your skin needs it most. Each, 12 fl. oz.
Light & Lush Moisturizing *128-789*
Soft & Sensual Smart Moisture *127-577*
Original Nourishing *170-674*
7.00 each

FOAM BATH
Softly scented bubbles soothe and moisturize. Each, 16.9 fl. oz.
Light & Lush Moisturizing *086-930*
Soft & Sensual Smart Moisture *019-665*
8.00 each

MOISTURIZING BATH OIL
Silkens, softens and smoothes. 16.9 fl. oz.
Soft & Sensual *245-065*
12.50

shower on softness

seal in moisture

SHOWER GEL Each, 5 fl. oz.
Original Nourishing *254-601*
Soft & Sensual Smart Moisture *254-449*
Light & Lush Moisturizing *254-582*
5.00 each
any 2 for 5.99 save $4

Original Bath Oil Spray
In a convenient spray bottle. 5 fl. oz. *226-291*
reg. 6.00
only 3.99
save $2

AVON-NY 016994
AV_PIPES_0024373

HAIR REMOVAL SYSTEM

any 2 for $7.99

mix or match any items from page 110 of equal or lesser value

Shaving Cream
Protects against nicks and cuts; conditions skin with vitamin E.
6.9 oz. net wt. *085-880*
5.00

Hair-Minimizing Lotion
Shave significantly less often after just 2 weeks of use! Leaves hair finer, less visible; skin feels softer.
12 fl. oz. *200-026*
8.00

Shower and Shave Body Wash
Gently cleanses, helps skin attain a closer, smoother shave. Protects skin from nicks and cuts. 8 fl. oz.
059-994
6.00

Soothing Skin Serum for After Hair Removal
Minimizes the appearance of bumps and ingrown hairs after shaving, depilating or waxing. Soothes razor burn. Calms irritated skin. Nonsticky formula absorbs quickly, leaving skin soft and smooth. 4 fl. oz. *060-004*
6.00

Hair Removal Cream
4-minute formula exfoliates, softens and provides long-lasting smoothness. Unscented.
4.2 fl. oz. *229-912*
8.00

colored stripes moisturize

refreshes... adds shimmer

MOISTURIZING BAR SOAP Each, 5 oz. net wt.
Original *237-606*
Soft & Sensual *188-175*
Light & Lush *326-634*
Age-Defying (4.2 oz. net wt.) *135-954*
reg. 4.00 each
lowest price ever! 1.99
save $2

SHEER RADIANCE BODY POWDER
Each, 1.4 oz. net wt.
Soft & Sensual *217-420*
Light &Lush *217-472*
only 1.99

AVON-NY 016995
AV_PIPES_0024374

roll-ons

FRAGRANCE ROLL-ON ANTI-PERSPIRANT DEODORANT
Each, 1.7 fl. oz.

FOR HIM:
Prospect *322-093* Last Time in Brochure
R.P.M. *102-767*
Mesmerize for Men *227-670*
Wild Country *306-223*
HisStory *188-911*
Paradigm *236-887*
Perceive for Men *287-837*
Black Suede *227-685*

FOR HER:
Night Magic Evening Musk *060-692*
Timeless *084-520*
Odyssey *114-475*
Sunrise Aromatherapy (2 fl. oz.) *158-958*
Candid *084-980*
Imari *072-650*
Sweet Honesty *072-683*
Pink Suede *003-014*

ROLL-ON ANTI-PERSPIRANT DEODORANT Each, 1.7 fl. oz.

SKIN-SO-SOFT
Soft & Sensual *020-961*
Light & Lush *187-308*

ON DUTY
Men *295-478*
Original *295-114*
Unscented *295-406*
Sport *295-152*

FEELIN' FRESH *295-100*

COOL CONFIDENCE
Baby Powder *295-095*
Original *294-979*

99¢ each

Sparkly soaps make a great hostess gift—perfect for the kitchen or bath!

Mulberry scent!

NEW Autumn Leaf Soaps
Sparkly, figural leaf-shaped soaps add a touch of warmth to your home. Each, .8 oz. net wt.
Green *319-287* **Orange** *319-291*

99¢ each

4 shades whiter in just 7 days!

(now that's something to smile about!)

- brush on without drying teeth first
- apply twice a day
- dentist-developed; safe on tooth enamel and gums

Beautifully Bright Brush-On Teeth Whitener
Whitens without the use of mouth trays or strips. Brush with antibacterial agent included. Each bottle contains a 2-week supply. .34 fl. oz. *184-973*
reg. 14.99

get-happy price 12.99
save $2

Just add water and a little imagination for good, clean, tub-time fun!

AVON KIDS Bath Time Body Paint
Make bath time fun! Soap rolls on like paint, rinses off easily. In 4 kid-friendly scents for all those little ones on your list. Ages 3 and up. Each, 1.7 fl. oz.
A. Apple *165-630*
B. Bubble Gum *165-095*
C. Coconut *165-004*
D. Cotton Candy *143-777*

1.99 each

AVON-NY 016996
AV_PIPES_0024375

❖ **Checkers/Tic Tac Toe Game Set**
Exclusive, double-sided playing board with checker surface on one side and tic-tac-toe on the other. 24 round Princess checkers pieces featuring 6 beloved Disney Princesses and 8 hand-sculpted, painted tiaras to "crown" game pieces. Colorful Princess game board. Ages 5 and up. Plastic and cardboard.
093-851

9.99

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Avon Exclusive

DISNEY PRINCESS

fit for a princess

new

NEW

❖ **Disney Princess Dress Up Set**
18-piece set lets your little one dress up as 3 classic Disney princesses: Belle, Cinderella and Snow White! Set includes:
- 3 bracelets
- 3 rings
- 3 tops
- 2 skirts
- 2 headbands (1 is reversible)
- 2 sleeve puffs
- Choker
- Pair of shoes

Ages 3 to 6, fits sizes 4-6X.
Polyester.
254-229

19.99
the 18-piece set

Does not make three complete outfits.

© Disney

AVON-NY 016997
AV_PIPES_0024376

❖ **A. Disney Princess Pant Set**
100% cotton. Machine wash. Imported.
4T *106-561*, 4/5 *106-652*,
was 19.99
now 12.99
©Disney.

❖ **B. Dora the Explorer® Velour-Dress**
100% polyester velour with faux fur acrylic collar. Machine wash. Imported. Sizes:
2T/3T *288-632*, 4T *288-594*,
4/5 *288-613*
was 29.99
now 24.99
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❖ **C. Barbie™ Denim Backpack**
Padded back & straps. 16" H x 12" W. Comes with insulated lunch bag (8¾" H x 7½" W). Cordura with denim & nylon trim. Imported.
253-940
was 16.99
now 14.99

❖ **D. Barbie™ Flip-Flop Slippers**
Microterry with embroidered beauty icons. Imported. Sizes:
9–10 *157-693*
11–12 *157-731*
13–1 *157-765*
was 12.99
now 9.99
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D

A

B

C

E

F

G

❖ **E. Hello Kitty® Coat**
Polyurethane with nylon lining.
4/5 256-528
6/6X 256-551
7/8 256-590
was 39.99
now 14.99
™ & ©1976, 2004 Sanrio Co. Ltd. All Rights Reserved.

❖ **F. Piglet 2-Piece Pant Set**
100% cotton. Machine wash. Imported.
3–6 mos. *027-067*
6–9 mos. *029-017*
was 14.99
now 5.99
©Disney. Based on the "Winnie the Pooh" works by A.A. Milne and E.H. Shepard.

❖ **G. The Perfect Layette Set**
Three sizes of cotton creepers (3–6 mos., 6–9 mos. and 9–12 mos.) in net bag with one cap.

WHILE SUPPLIES LAST

Disney Princess

NEW
❖ **Disney Princess Sweater Coat**
Pretty pink ramie/cotton with appliqué images of Belle & Cinderella. Button-close. Machine wash. Imported. Sizes:
4/5 *168-276*, 6/6X *168-333*,
7/8 *186-828*, 10/12 *113-225*
24.99

©Disney.

SCOOBY-DOO!

new

NEW
❖ **Scooby-Doo Hoodie**
Hooded sweatshirt has kangaroo pocket & fun screen print on front. 100% polyester. Machine wash. Imported. Sizes:
2T/3T *172-500*, 4T *174-521*, 4/5 *174-555*
6/7 *174-560*, 8/10 *172-438*
19.99
SCOOBY-DOO and all related characters and elements are trademarks of and ©Hanna-Barbera. (s04)

BRATZ

NEW
❖ **Bratz™ Pant Set**
Fun screen print on scoop-neck top. Long pant with elastic waist. Cotton/polyester. Machine wash. Imported. Sizes:
4/5 *077-340*, 6/6X *077-360*, 7/8 *077-393*
19.99

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AVON-NY 016998
AV_PIPES_0024377

❖ **Story Reader with Book**
Story Reader reads aloud to your child. Paper and plastic with electronic parts. Takes four AAA batteries (not included). Ages 3 and up. Includes Disney's *The Lion King* softcover book, 24 pages (7" x 8¼"). *207-695*

19.99

Includes a beautifully illustrated book of Disney's *The Lion King*

NEW
Finding Nemo *311-200*

NEW
Snow White and the Seven Dwarfs *311-176*

NEW
Pooh's Windy Day *311-180*

❖ **Book and Cartridge for Story Reader**
Professionally narrated books enhanced with sound effects. Paper, wire and plastic with electronic parts. Softcover, 24 pages. Ages 3 and up.

9.99 each book

The Little Mermaid *208-539*

Beauty & the Beast *208-543*

Toy Story 2 *208-232*

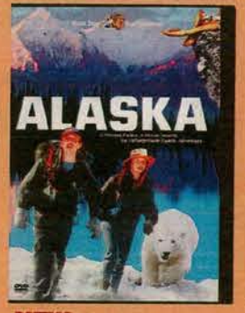
Dora's Garden Adventure *120-151*

SpongeBob SquarePants Grand Prize Winner! *120-147*

Blue's Perfect Picnic Spot *120-170*

DVD

new



NEW
❖ **Alaska** CC
Two teenagers journey into the Alaskan wilderness to rescue their father. Rated PG. 110 min.
DVD *073-747*
9.99
© Warner Home Video

NEW
❖ **The Yearling** CC
A young boy learns life lessons from an orphaned pet fawn in 1870's Florida. Rated PG. 128 min.
DVD *073-770*
9.99
© Warner Home Video

NEW
❖ **MouseHunt** CC
Two grown brothers try to rid an old mansion of a pesky mouse, with hysterical results. Rated PG. 98 min.
DVD *073-623*
9.99
© Dreamworks

NEW
❖ **Flipper** CC
A heartwarming adventure of a boy befriending an orphaned dolphin. Rated PG. 96 min.
DVD *073-732*
9.99
© Universal Studios

BRING HOLLYWOOD HOME 9.99 EACH

VHS

Kindergarten Cop CC
Rated PG-13.
111 min.
VHS *090-924*
9.99
© Universal Studios

Spirit: Stallion of the Cimarron CC
Rated G. 82 min.
VHS *109-537*
now 9.99
was 15.99
© Dreamworks, LLC

The Hulk CC
Rated PG-13. 140 min.
VHS *094-896*
now 9.99
was 15.99
© Universal Studios

Sinbad: Legend of the Seven Seas CC
Rated PG-13. 86 min.
VHS *(English) 051-113*
VHS *(Spanish) 051-166*
now 9.99 each
was 15.99 each
© Dreamworks, LLC

CC Closed-captioned.

AVON-NY 016999
AV_PIPES_0024378

perfect for storing art supplies!

Over the Door Organizer
Four 7" deep pockets take the clutter off the floor and store it behind the door! Attaches easily with two metal grommets and hooks (included). Does not interfere with door opening/closing. Colorful polypropylene. 36" x 13".
210-808
12.99

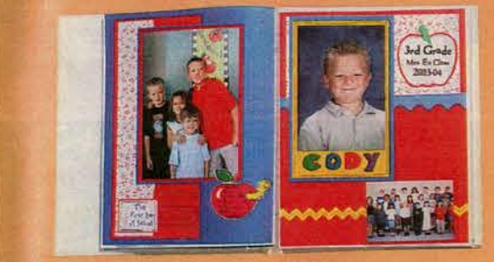
scrap booking

Deluxe Color and Draw Kit
Includes:
• 12 Markers • 12 Color pencils • 12 Crayons • 12 Oil pastels • 12 Watercolors • Paint palette • Pencil • Pencil sharpener • Paintbrush • Eraser • Glue • Ruler
Ages 4 and up. 12½" x 8¾".
273-079
9.99
the 68-piece set

Copyright B Plus Marketing, Inc.

over 400 pieces!

Basic Scrapbook Starter Kit
Padded hardcover scrapbook has 24 pages in 12 protective sleeves. Includes 422 pieces:
• 1 photo template • 3 fun die-cut phrases • 6 sheets of solid-color paper • 6 sheets of patterned color paper • 9 die-cut photo frames • 12 borders • 15 die-cut stencil shapes • 24 photo corners/accents • 144 letter, number, and punctuation stickers • 202 stickers on 3 sheets • Instruction sheet
9¾" W x 11½" H. Paper and acetate.
082-001
19.99



over 200 pieces!

NEW
Schoolhouse Memories
School-themed scrapbooking kit includes:
• 1 school-themed template
• 2 pages of 49 accents each
• 5 solid sheets of paper
• 5 patterned sheets of paper
• 7 die-cut frames
• 16 die-cut accents/icons
• 80 alphabet stickers
311-157 **12.99**

over 300 pieces!

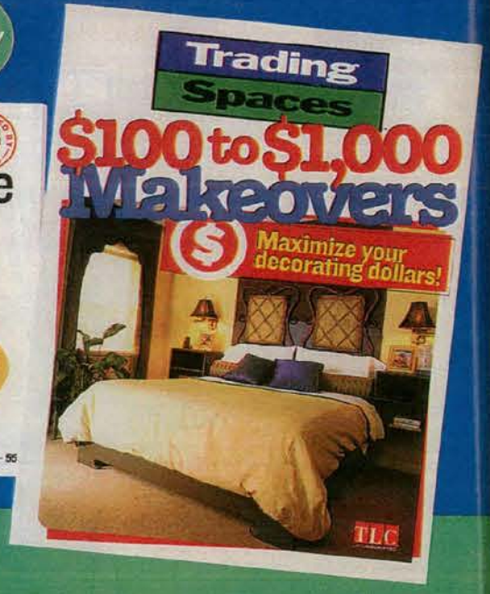
NEW
Autumn Memories
Autumn- & Halloween-themed scrapbooking kit includes:
• 2 striped sheets of paper
• 3 solid sheets of paper
• 3 sheets of Fall Harvest patterns
• 4 sheets of Halloween patterns
• 5 frames
• 8 borders
• 16 photo corners
• 24 die-cut shapes
• 309 stickers on 4 sheets
311-161 **12.99**

AVON-NY 017000
AV_PIPES_0024379

ideas to design & decorate

Trading Spaces TLC

new



NEW
Trading Spaces 48-Hour Makeovers
Features 14 makeover stories from the show. Includes room-arranging kit, project-planning checklists, and tips from the designers. Softcover, 176 pages.
255-870
15.99

NEW
Trading Spaces $100 to $1,000 Makeovers
Features 22 rooms with a variety of decorating elements, using three budget options to achieve different results. Softcover, 175 pages.
254-305
15.99

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barbara k solutions for women now at Avon

Tools designed specifically for women to feel confident in their ability to tackle home improvement tasks. They're shaped with ergonomic handles to fit smaller hands, made with spring-assist technology, and are guaranteed forever.

new

NEW
❖ **Barbara K! Hang It Up Set**
Exclusive set includes everything to hang objects without making a mistake. Includes an informative how-to card. Plastic, metal, and nylon.
073-709
16.99

NEW
❖ **Barbara K! Screwdriver Set**
Exclusive 10-piece set covers everything that needs to be tightened, screwed, or bolted. Includes an informative how-to card. Plastic, metal, and nylon.
038-625
9.99

AVON-NY 017001
AV_PIPES_0024380

NEW

❖ **Igloo Food Shuttle**
Exclusive shuttle is insulated to keep food hot or cold! Perfect for casseroles, it provides maximum thermal retention. Secure fastening strip. 9" x 6¼" x 14½". Nylon and polyester.
073-914 **14.99**

NEW

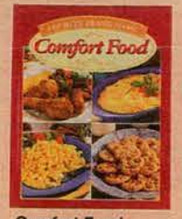
The Ultimate Turkey Fryer Cookbook
Over 130 recipes for turkey and other meals including appetizers, prime rib, and pork chops! Tips on frying basics, oil options, and thermometer usage. Softcover, 192 pages.
048-990 **9.99**
Copyright 2003 by Cajun Injector, Inc.

NEW

Cooking With Beer Cookbook
54 recipes. Hardcover, 94 pages.
311-123 **9.99**

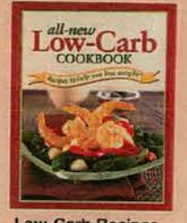
NEW

Delightful & Frightful Halloween Recipes Cookbook
58 recipes, includes window clings. Hardcover, 94 pages.
311-142 **9.99**



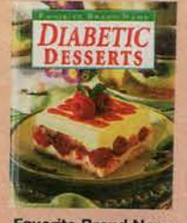
Comfort Food Cookbook
Hardcover, 94 pages.
153-717 **9.99**

Easy Foil Recipes Cookbook
Hardcover, 94 pages.
153-740 **9.99**

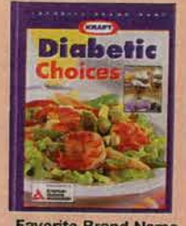


Low-Carb Recipes Cookbook
Hardcover, 94 pages.
228-586 **9.99**

All-Time Favorite Casseroles
Hardcover, 94 pages.
311-090 **9.99**



Favorite Brand Name Diabetic Desserts
Hardcover, 94 pages.
052-875 **9.99**



Favorite Brand Name Kraft® Diabetic
Hardcover, 96 pages.
088-344 **9.99**

❖ **Sweet Blessings**
Adorable duo wearing coordinating plaid and corduroy outfits and holding a painted wooden heart with the sweet sentiment "You are Heaven Sent." Each plush bear, 7" H. Ages 5 and up.
104-789
14.99
2-bear set

❖ **Virginia**
Dressed in her holiday best, Virginia holds a beautiful present wrapped and ready to give. Plush, velour. 14" H. Ages 5 and up.
260-990
19.99

❖ **Daisy and Belle**
Daisy comes dressed in a floral dress with matching hat and knit sweater. She holds a mini-bear, Belle, in her arm. Plush and fabric. 14" H. Ages 5 and up.
097-240
19.99
te be retired

Bearington Collection, Inc. © 2002.

Bears cannot stand alone.

NEW

❖ **Autumn Harvester**
Introducing our adorable Autumn Harvester—a collectible, jointed bear wearing a plaid dress and velvet top. There's even a fabric wild rose flower on her hat! Plush and fabric. 14" H. Ages 5 and up.
311-085
19.99

AVON-NY 017002
AV_PIPES_0024381

new

heh-heh-heh-heh!

12" tall!

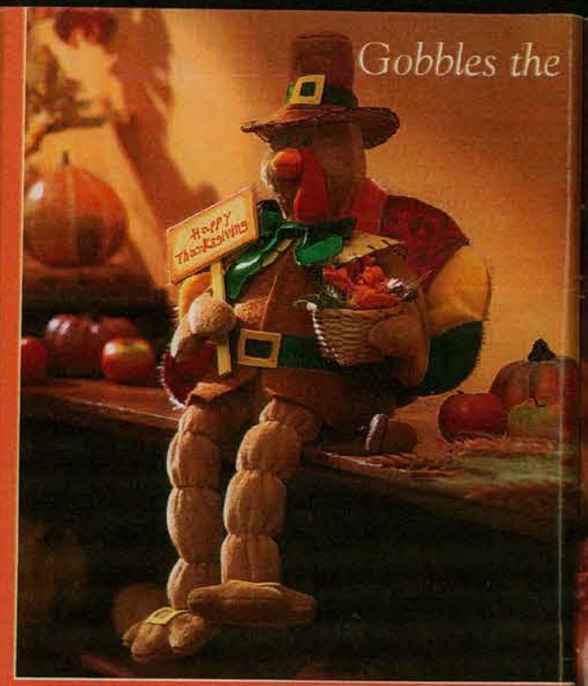
She chuckles when motion sensor is activated!

NEW

❖ **Little Chuckles Doorknob Dangler**
Wrap this cute witch's hat around a doorknob or hang her from a shelf or wall by the attached loop. She chuckles when her motion sensor is activated. On/off switch. Takes 3 button-cell batteries (included). 12" tall. Fabric, plastic, and electronic parts.
177-372

9.99

Gobbles the



Fiber Optic Turkey gives thanks with a glow

new

16" tall!

Glowing fiber optic lights change from green to yellow, red, blue, white & purple!

Legs dangle over shelf or table ledge!

NEW

❖ **Gobbles the Fiber Optic Turkey**
Our exclusive turkey, Gobbles, got all dressed up in a festive pilgrim outfit! His tail, basket, and sign all glow with fiber optic lights. Sit him on a shelf or ledge where he can dangle his long legs. Takes 3 AA batteries (not included). AC adaptable (adaptor not included). 16" tall. Fabric, plastic, and electronic parts.
177-004

special price 14.99
will be 19.99

AVON-NY 017003
AV_PIPES_0024382

the signs of autumn are all around

hangs on the wall or sits on the shelf!

18" high!

jack-o'-lantern lights up!

NEW
Happy Harvest Sign
Cute fabric scarecrow holds a sign announcing "Happy Harvest." He can be hung on any wall or door and even doubles as a shelf sitter! 11½" L.
309-529
only 7.99

NEW
❖ **"Autumn Leaves Are Falling" Pooh Decoration**
Exclusive tabletop decoration features Winnie the Pooh sitting atop a lighted jack-o'-lantern! A sign declares "Autumn is falling all around," and there's even leaf accents on the pumpkin. 5-watt bulb. UL listed. Simple assembly. Wood and tin, 18" high.
050-011
19.99

© 2004 Disney

a pumpkin patch of fiber optic jack-o'-lanterns

fiber optic lights glow from green to blue, to purple, pink & red!

NEW
❖ **Lighted Halloween Pumpkin Patch**
Three stacked jack-o'-lanterns with black cat topper inflates to 2½ feet tall! Each jack-o'-lantern's expression and cat's eyes glow with changing fiber optic lights. Great decoration indoors or outdoors under sheltered area. Deflates for easy storage. Air pump included. Takes 3 AA batteries (not included). Fabric and plastic.
308-594
39.99

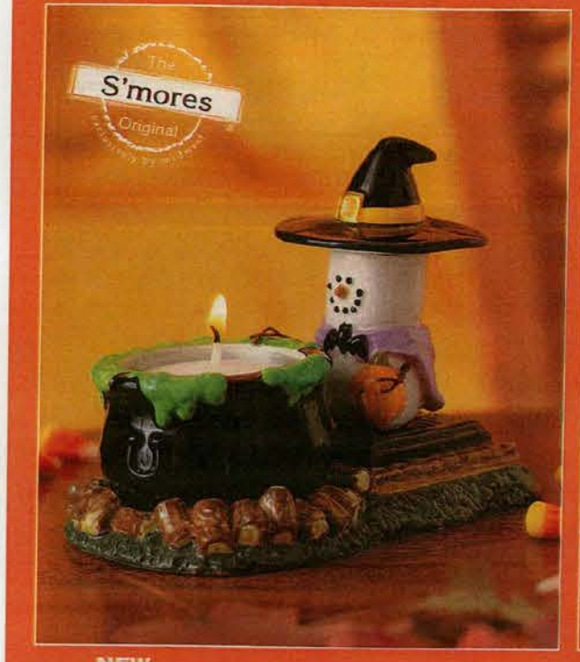
Inflates to 2½ feet tall!

air pump included!

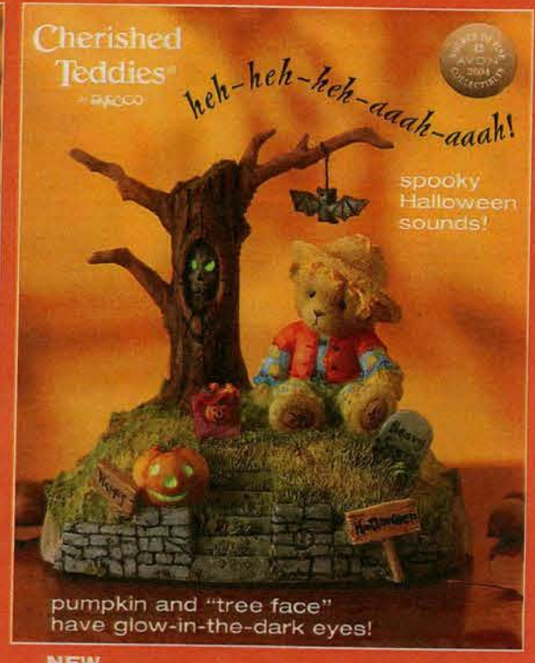
deflates for easy storage!

AVON-NY 017004
AV_PIPES_0024383

join in on all the Halloween fun



NEW
The Original S'mores® Spooky Tealight
Ceramic figurine dressed up like a witch standing over her cauldron—which actually holds a tealight! Includes one tealight, burn time approx. 4 hours.
5" L x 4" W x 4½" H.
061-240
9.99
© 2004 Hillman Family, LLC. Licensee: Enesco Group, Inc.



NEW
❖ **"Halloween's a Boo-tiful Thing" Cherished Teddies® Figurine**
Exclusive landscape figurine features a bear in harvest clothing sitting on a hillside next to a tree. Features include:
- Glow-in-the-dark eyes in pumpkin and "tree face"
- Motion-activated ghouly sounds with on/off switch
- Decorated hillside with steps, fence, treat bag, two signs, and fun headstone.

Resin. 4¾" W x 5" H.
055-620
19.99
© 2004 Midwest of Cannon Falls

he's all ready for trick-or-treating

pumpkin lights up with blue, green, purple and red LED lights!

NEW
❖ **Halloween Pumpkin Bear**
This adorably soft fabric bear got all dressed up like a pumpkin and is ready to trick-or-treat! His jack-o'-lantern lights up with blue, green, purple and red LED lights. Takes 3 button-cell batteries (included). Fabric and plastic. 14" tall.
177-038
special price 16.99
will be 19.99

AVON-NY 017005
AV_PIPES_0024384

new

6' long!

Hang on wall or window!

Ghost
309-567

Jack-O'-Lantern
309-548

Cat
309-533

Lights glow in green, yellow, red, blue, & purple.

NEW
❖ **Glowing Halloween Accent**
These spooky characters are covered in fiber optic lights! Hang on wall or window with included suction cup. Takes 3 AAA batteries (not included). Plastic, fabric, and felt. Approx. 10" H.
9.99 each

NEW
Spooky Treats Candle Collection
Fun, colorful tins filled with Halloween-themed scented candles! 15-hour burn time.
2¼" H x 2¾" diam.
3.99 each

holiday lights shine bright

NEW
❖ **Lighted Harvest Garland**
Harvest-themed light string accented with fabric Mr. and Mrs. Scarecrow, leaves, berries, and sunflowers. Perfect around windows and doorways, or on shelves. Includes 4 replacement bulbs. Plastic and fabric. 6 feet long.
175-509
14.99

new

Candy Corn
177-391

Black Cat Licorice
177-387

Lolly-Pumpkin
177-425

WOW! just 3.99 each!

AVON-NY 017006
AV_PIPES_0024385

Fill Bowl with Spiced Pumpkin Collection—makes a great hostess gift!

Introducing Spiced Pumpkin

AVON HOME FRAGRANCE COLLECTION

SPICED PUMPKIN COLLECTION
Delicious scent with notes of pumpkin and harvest spices.

❖ **Spiced Pumpkin Bowl**
Wooden bowl shaped like a hollowed-out pumpkin is perfect for making your own gift set! Metal leaf accents and rope handles. 4" H x 6" diam.
308-613
only 3.99
with any Spiced Pumpkin Collection purchase
If purchased separately,
9.99

Spiced Pumpkin Fragrant Mini Jar
Frosted glass jar, 2.7 oz. net wt., 9-hour burn time.
309-002
special price 4.29
will be 4.99

Spiced Pumpkin Room and Linen Spray
4.2 fl. oz.
052-770
special price 4.99
will be 9.99

Spiced Pumpkin Sachet
7 oz. net wt.
308-977
special price 1.49
will be 1.99

Spiced Pumpkin Potpourri
7.5 oz. net wt.
308-757
special price 7.99
will be 9.99

Spiced Pumpkin Pillar Candle
35-hour burn time.
308-628
special price 7.99
will be 9.99

Spiced Pumpkin Bowl only 3.99
with any Spiced Pumpkin Collection purchase

which one's your favorite?

soothing
For Sensitive Skin *069-111*

exhilarating
Soft Pink *315-994*

refreshing
Fresh Peach *153-554*

calming
Vanilla Cream for Dry Skin *084-831*

restoring
French Lilac *164-869*

playful
For Kids *122-738*

comforting
Honey & Vitamin E *029-734*

Each, 24 fl. oz. **reg. 7.99**
5.99 each

Home-baked goodness in a comforting bath

rub your wrist here to try Pumpkin Spice
scented page

gotta have it

new

COZY NEW Pumpkin Spice
A comforting, light, sweet, spicy pumpkin scent with hints of cinnamon and nutmeg. 24 fl. oz. *245-691*

special price 5.99
Will be 7.99

AVON-NY 017007
AV_PIPES_0024386